

# BOARD OF SUPERVISORS

## Brown County



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### EDUCATION & RECREATION COMMITTEE

John Van Dyck, Chair  
Staush Gruszynski, Vice Chair  
Corrie Campbell, Kathy Lefebvre, Paul Ballard

### EDUCATION & RECREATION COMMITTEE

Thursday, September 28, 2017

5:30 p.m.

Brown County Golf Course  
897 Riverdale Drive, Oneida

NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION  
ON ANY ITEMS LISTED ON THE AGENDA

**\*\*PLEASE NOTE LOCATION\*\***

- I. Call Meeting to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of August 24, 2017.

### Comments from the Public

1. Review Minutes of:
  - a. Neville Public Museum Governing Board (September 11, 2017).

### Communications

2. Communication from Supervisor Schadewald re: This is my request for consideration of granting Purple Heart recipients free boat landing passes in Brown County. *Referred from September County Board.*

### NEW Zoo

3. Zoo Director's Report and Zoo Monthly Activity Reports.

### Park Management

4. Review: Fairgrounds Masterplan meeting minutes from September 7<sup>th</sup>.
5. Resolution Providing Continuing Authorization and Directive to Enter into a Memorandum of Understanding regarding Winter Maintenance on the Fox River State Trail.
6. Request for waiver of trail fees by the Ashwaubenon Nordic Ski Team for their October 29<sup>th</sup> Stump Farm Trail Race.
7. August 2017 Park Attendance and Field Staff Reports.
8. Assistant Director's Report.

### Library

9. Library Report/Director's Report.

**Museum**

10. Museum Budget Status Financial Report for July 2017 - Unaudited.
11. Director's Report.

**Golf Course**

12. Superintendent's Report.

**Other**

13. Audit of bills.
14. Such other matters as authorized by law.
15. Adjourn.

John Van Dyck, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

**PROCEEDINGS OF THE BROWN COUNTY  
EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Education and Recreation Committee was held on Thursday, August 24, 2017, in the Lower Level Meeting Room, Central Library, 515 Pine Street, Green Bay, Wisconsin.

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**Present:** Chair Van Dyck, Supervisor Campbell, Supervisor Le Febvre, Supervisor Gruszynski, Supervisor Ballard  
**Also Present:** Supervisor Erickson, Supervisor Zima, Deputy Executive Jeff Flynt, Golf Course Superintendent Scott Anthes, Assistant Park Director Matt Kriese, Zoo & Park Director Neil Anderson, Museum Director Beth Lemke, Deputy Museum Director Kevin Cullen, Director of Administration Chad Weininger, Local History Librarian Mary Jane Herber, Library Director Brian Simons and Robert Reeners.

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**I. Call to Order.**

The meeting was called to order by Chair Van Dyck at 5:30 p.m.

**II. Approve/Modify Agenda.**

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to amend the agenda to take Item 3 before Item 2 and approve as amended. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**III. Approve/Modify Minutes of July 27, 2017.**

Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**Comments from the Public.** None.

**1. Review Minutes of:**

- a. Library Board (June 8, 2017 & July 21, 2017).

Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

- b. Neville Public Museum (August 14, 2017).

Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**Communications**

*Although shown in the proper format here, Item 3 was taken at this time.*

- 2. Communication from Supervisor Zima (on behalf of Robert Reeners):** I, Robert Reeners, am respectfully requesting that the Brown County Board and Brown County consider building an expo hall and also preserving the Brown County Veterans Memorial Arena which indeed was built as a memorial to veterans and should be preserved and not destroyed. *Referred from August County Board.*

Van Dyck informed he asked Local History Librarian Mary Jane Herber to research when the arena was first constructed and pull information from that point in time to get a feel for what was discussed and what was agreed to at the time. Herber was at the meeting and presented the Committee with a packet of information, a copy of which is attached, setting forth the history of the Brown County Veterans Memorial Arena. She spoke of several groups of veterans in the community who took advantage of funds that had been set aside by the County

Board and said through their efforts the building was named the Brown County Veterans Memorial Arena because there were not any other veterans' memorials at the time. The facility opened in 1958.

Herber said she had the pleasure of meeting Robert Reneers earlier in the day and found out that he went onto Utah Beach on D-Day. She said her birthday is on D-Day and each year it gets a little bit harder because all she can think of is the soldiers going onto the beaches. When she hears Brown County Veterans Memorial Arena and knows that it honors all of the veterans in Brown County, it means something special and she takes it very seriously. She will see if she can find any additional information and keep the Committee advised.

Supervisor Zima said he put this communication in for Mr. Reeners who was invited to the front to address the Committee. Zima said one thing that Green Bay and to a certain extent Brown County has been remiss in is a really strong appreciation of our history and efforts to preserve our history. He feels we need to endeavor to build an architecturally significant building that people will not think of tearing down 50 or 100 years from now. He wants something significant. The arena itself is a landmark in Brown County and Zima does not know if there ever was a thorough study of what it would take to make it a more useful building. Zima said he served with Mr. Reeners in his first term of office and said it is great to see him again and find him full of ideas at the age of 92.

Reeners addressed the Committee at this time and indicated he was very disappointed in the Board's vote to raze the memorial and build a new convention center. As this issue continues to be debated, it would take a reconsideration vote at the next board meeting to extend this for further public debate. At this time Reneers said he has one recommendation to the Board and it is as follows:

*That a 3' by 5' bronze raised relief plaque of the original memorial and new convention center be well lighted and prominently displayed in the foyer of the new convention center with the following notation: Original site of WWII Brown County Veterans Memorial (1958 to 2020). Reconstructed and dedicated as "Veterans Hall" 2020 to present".*

Reneers feels very strongly about this and as a WWII survivor he feels duty bound to fight for those who fought with him but did not make it home. He feels very strongly that we have to preserve the memory and who we are, what we stand for and where we came from. Reneers said it is convenient for the younger generation to overlook the magnitude of WWII without thinking about the life we are able to live because of WWII. He shared several stories of his military experiences and ended by asking the Committee to remember the veterans.

Supervisor Ballard informed that St. Norbert's College has a class at the Abbey in Normandy and one of the most transformative days for the students in that class is the day they spend in the cemetery in Normandy. He wants to be sure Mr. Reneers knows the younger generation is not forgetting his sacrifices and the sacrifices of his brothers.

Supervisor Lefebvre said that if the original arena had been built better and could last another 50 years, she would not have voted to take it down. The reason she voted the way she did was because the building is becoming a money pit. Reneers said that when he was on the County Board in 1968 – 1972, one of the topics of discussion was the bad roof on the memorial. He came back on the Board in 1978 and the roof was still being discussed. He reiterated his disappointment about the decision and wants to be sure the veterans are remembered in some way or fashion and the history is properly recorded.

Zima is hopeful that whatever is done is much more significant than what is there now. He indicated he had a conversation with the Board Chair on this and they exchanged ideas of what could take place throughout the entire arena/expo hall and said it could be much more of a memorial to the Armed Forces. Zima feels the new building should become an educational tool with pictures to strike interest and grab the imagination of younger people so they want to learn more. Zima's thought is to have an architecturally significant building with different parts of the history depicted throughout to sew the ages together. Lefebvre added that the dedication should be something very grand.

Supervisor Campbell read an excerpt from the materials Herber provided that said the arena would be a fitting and living war memorial, and also a Brown County project that everyone could use and point to with justifiable pride. Right now we cannot really do this, and the project we are talking about now would give us an opportunity

to do that and provide a prideful monument. Campbell noted the motion made in Item 3 will ensure that when the MOU is negotiated that this will be all about a veteran's memorial. Her intent in making the motion was that the veterans' aspect be included in any negotiations with whoever takes the lead on the project.

Reneers noted that in travelling in Europe, he saw many buildings that were hundreds and thousands of years old and he is glad to hear that there is a consistency for building something memorable and permanent. He thanked the Committee for hearing him out on this.

Van Dyck agreed with Campbell in that the motion made in Item 3 made it clear as to what this Committee is looking for with regard to honoring veterans in a new facility. He said what Reneers requested in a plaque feels somewhat humble and he feels we can and will do better than that. Van Dyck would like a motion that this Committee take the lead on developing a plaque or replication of the existing building or something like that. He also agrees with Zima that the building can be much more elaborate than a plain brick building. He said it could take several years to get something built, but he wants to make sure in the meantime that the veterans know something will be placed in the facility honoring them.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell that the Education and Recreation Committee take the lead in developing a memorial honoring veterans to be placed in the new facility. Vote taken. MOTION CARRIED UNANIMOUSLY**

Director of Administration Chad Weininger informed that logistically it would be important to work with the architect who is chosen to provide some parameters that will fit into the building because it will be the architect designing this. Weininger said the Committee could outline some general idea of what they would like to see which could then be given to the architect to work with.

Gruszynski would like to see a resolution to reaffirm the Committee's position that the site will be a memorial for the future. He feels this would give more flexibility for the architect to design something that is compatible to both the site and to what the vision can be for the future. He also feels it is important to move something forward that reaffirms the Board's position that we want to continue to see the site used as a WWII memorial in the future and that we are going to honor the history that is there.

Zima said he is pleased with the action being taken on this. He suggested an architectural competition for people to come up with ideas of what they think a significant building would look like that would honor veterans. He feels we should allow the imagination and brains of the architects to be challenged to come up with something other than a pragmatic building with no significance. He said when the government is putting significant money into something, they have the right to have some competition as to what the building looks like. We need something that is a landmark that people will want to look at and remember and he wants to be sure that veterans are honored both from the outside and the inside.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to direct staff to draft a resolution reaffirming our dedication as a County Board to World War II veterans, and the arena site as a memorial with continued architectural significance, for future generations so our history is not forgotten. Vote taken. MOTION CARRIED UNANIMOUSLY**

Reneers shared several more stories about his experiences as a veteran and on the Old Glory Honor Flight and thanked the Committee again for their consideration.

Zima said it is important to remember these veterans and honor them because they sacrificed their personal dreams to defend the country and promote freedom. This is something that hits home with younger people and he wants to be sure the future generations know just what it means to have a free country and the ultimate sacrifices that were made to have freedom. He wants it conveyed in a plaque that these people gave up their dreams to make better lives for everyone else. Reneers said more than lives were lost; great potential was also lost. Campbell said this is an opportunity to make a memorial much better, much more prideful and much more enduring for future generations.

3. **Communication from Supervisor Erickson re: Keep the name Veterans in the new facility. Also, it may be possible to create a monument constructed with parts of the arena. *Referred from August County Board.***

Supervisor Erickson thanked the Committee for moving this Item up. He said his communication is pretty self-explanatory. He realizes this is a long way off, but he does not want it to be forgotten to include the word "Veteran" in the new facility. In the event the current arena is torn down, he would like to see some sort of monument constructed with some piece or pieces of the building, similar to the 911 memorial at the Museum that includes a portion of the Twin Towers. Erickson would like this on the next PD & T agenda to talk to Facilities about it. Chair Van Dyck instructed this to be included on the next agenda for PD & T.

Ballard asked if there is some sort of plaque or something else in the arena now that could be kept for a new facility. Erickson said there are some plaques in the facility and we will have to decide what to do with them. Supervisor Campbell said she concurs with Erickson that "Veteran" be in the name of the new facility and the existing plaques need to remain with the new facility. She said there is a reason people put names on things and it is for reverence and memoriam and that is what we need to do. Ballard noted he has visited many expo centers and there is always some sort of plaque or memorial in the foyer and he feels we need to do that in this case as well.

Campbell asked about the RFP process for this project. Director of Administration Chad Weininger said they are meeting with Ashwaubenon to work out the MOU and the lease agreement. If the Board has a strong feeling that they would like to keep something, it could be included in the MOU. He noted that they will be asking for two public listening sessions for public input on the construction and design and there could also be a request that there be a memorial to veterans in the front foyer or whatever the Board would choose. The MOU would come back before the Board for approval at which time the language could be fine-tuned if necessary.

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to include language in the MOU with whatever party acts as project manager or submits the RFP for the arena that the new facility include language honoring veterans. *No vote taken.***

Supervisor Gruszynski asked if Campbell would take an amendment to the motion to include language that this item would be discussed at any public hearings or during any public comment sessions. Campbell was agreeable to this and the motion was amended as follows:

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to include language in the MOU with whatever party acts as project manager or submits the RFP for the arena that the new facility include language honoring veterans and that this item would be discussed at any public hearings or during any public comment sessions. Vote taken. MOTION CARRIED UNANIMOUSLY**

4. **Communication from Supervisor Van Dyck re: Request that Administration provides an update regarding the previously approved funding for the Pulaski Library renovation/expansion. *Referred from August County Board.***

Supervisor Van Dyck said there seems to be some confusion that since the ½% sales tax was passed, that anything that was done with the Pulaski branch would be funded solely by the sales tax, but the County set aside \$300,000 and asked that Pulaski raise \$300,000 as a community to fund the improvements and he is looking for confirmation that that understanding is still in place. Weininger said that that is his understanding and the current plan is that there is a partnership with the County and the Pulaski community.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### Golf Course

5. **Golf Course Budget Status Financial Report for July 2017 – Unaudited.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

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## 6. Superintendent's Report.

Golf Course Superintendent Scott Anthes mentioned that Mr. Reneers still plays nine holes every Thursday and has been a great supporter of the golf course and was on the Board that was instrumental in getting the golf course built.

Anthes provided the Golf Course Financial Statistics for July, 2017, a copy of which is attached. He said the month of July was very good from a financial standpoint, especially considering the June numbers. July green fees were the highest they have been since 2008 or 2009. Golf course revenue for the year is right around where they were last year, but the rounds are still slightly down compared to last year by about 200. Season pass revenue is up considerably and cart revenue is up significantly over last year as well. Van Dyck asked Anthes to include total revenue comparing year to year on future reports and Anthes indicated he will do that.

Anthes continued that the golf course is in very good shape and they continue to get a lot of compliments. There were five inches of rain in July and three inches so far in August which is a few inches above average. The summer staff has returned to school and Anthes has also learned that some of the seasonal staff will be leaving as well so they are in somewhat of a crunch. It is tough to get work done and they have posted for some seasonal positions, but they have not received any applicants. He feels they can suffer through for the next months but there may be some fringe things that do not get done. They continue to pump out a lot of bunkers from the rain and all of the regular fertilizers and pesticides have been applied.

With regard to the tee project, the project started on August 14 by Top Shape of Ohio. The main putting green was the first to be reworked and all the finish work prep is done and that should be sodded by the end of the day tomorrow. In addition, seven holes of the tees are done and ready to be sodded and seeded. This is great progress, especially with the size of the crew they have. The project is ahead of schedule and will be playable by next spring.

Anthes indicated there are a number of events coming up including the Fall Classic, Children's Charity Golf Classic, Men's Club Banquet, Two Man Scramble, and Beaux Mettler Foundation outing.

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

## Museum

### 7. **Museum 2018 Executive Capital Improvements Programs (CIP) – To be funded by Sales Tax.**

Van Dyck said what is outlined would be the administration's proposal at allocating the anticipated funds that would be collected from the sales tax. Each year as the County Board approves the budget the priorities would be determined based on what the anticipated funds to be collected would be. This is basically a planning document. Weininger added that they usually do a five year CIP and they try to outline all of the capital projects that they believe will be undertaken. This plan mixes the sales tax and it was changed to a six year plan. This shows where the money from the sales tax would be going. The only projects that would be questionable would be the Health and Human Services one for mental health dollars and there is roughly about \$6 million dollars in that category. Also, the intent of the \$1 million dollars for the library projects is to purchase architectural services for the East branch and then additional money the year after to start construction or purchase a new location.

Weininger provided a handout outlining the entire 2018 CIP broken down by funding source, a copy of which is attached for both projects to be funded by sales tax and other non-sales tax requests. He noted projects will be cash flowed and not bonded so the plan is set up in a way that the money coming in should match the money going out. Campbell asked who will be managing the money. Weininger responded that the cash management will be done through the Finance Department, but the projects will be overseen by the appropriate oversight committee. Each project will be vetted during the budget process every year. When the Board approves the plan, the 2018 figures are put into the budget. After that, they go through the typical RFP process for the projects.

Weininger continued that the sales tax will go into effect on January 1, 2018, but the County will not receive a payment until sometime in February or March. At that time the County will know how much money is coming in to fund projects and noted that at this time they are working only with estimates. Ballard asked if the CIP would be approved on a department by department basis. Van Dyck indicated he would prefer to approve the entire Ed and Rec CIP in one fell swoop.

Lemke was asked if she was satisfied with the allocation of funds in the CIP of \$500,000 in 2018 and \$500,000 in 2019. She indicated that she was ecstatic when she got the preliminary document and said it was what she hoped for. These funds will allow the Foundation to go in sync and gives the plan. She noted that in the full budget presentation she will outline the temporary exhibition plan and noted that they also have visitation that they need to manage. The project is a 14 month project and they anticipate they will be able to go to construction sometime in 2019. She will start writing the RFP after the budget for review so it can go out and the right vendor can be found. Lemke anticipates there are only a few vendors that can do a project of this scale and she wants to be sure the Museum is in the vendor's queue so they can start at the right time. She noted they will need to use a temporary gallery during the construction process and they will be using some creative techniques to display objects that will be moving around the building. They also want to be sure that 2018 has a solid marketing plan and a program plan and they want to build on the Packers photography collection and the videography collection and run that through the fall of 2018 into 2019. The team would then be ready to start moving objects and Lemke noted they are not asking the County for writing the interpretive script and they are also doing all of the graphic design and movement of objects internally. As part of the current workflow, they are working through each section's core ideas and essential questions and artifacts list and are doing a complete inventory of the gallery as it exists now. This will ensure that anything that does not have a great description or may not have a photograph can be addressed before items are taken off display. At the same time, they are making sure that anything that has been identified as an anchor artifact has a solid data base record before it is moved. In 2018 the story writing and development will continue so they are ready to go to production in early 2019.

Van Dyck asked Lemke if she would be prepared to move anything up. Lemke responded that fall is a strong family time for visitation, especially if the Packers are doing well. Ideally, they would be ready to get going right after the holidays at the beginning of 2018. She said there will be some costs in 2018 towards the project and noted that graphics can be produced in 2018 offsite and the custom case work and cabinetry can start to be produced offsite in 2018.

Ballard asked if Lemke is anticipating a decrease in visitors in 2019 as they are transitioning. Lemke responded that with the marketing plan there should not be a decrease. They went with a 14 month plan because it will not close off the gallery so they will be able to do behind the scenes tours and custom tours and lead people through very publicly what they are trying to do and how they are trying to transform the space and artifacts. She said the anchor exhibit, Our Brown County, will be opening in 2018 and this has to be strong with collaborative partners. The Upper Gallery will honor the commitment to the Art Annual, Art Colony and holiday exhibits and there will also be a little room to work in other things. They also want to keep the public updated and advised of what they are doing through social media and other avenues. They will work with the media on the promotional side of things to maintain the best visitor numbers they can.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell to suspend the rules to take Items 7, 17a and 18 together for action purposes following Item 19. Vote taken. MOTION CARRIED UNANIMOUSLY**

**8. Museum Budget Status Financial Report for July 2017 - Unaudited.**

Lemke informed that July numbers were down a little but they captured some parking lot revenue in August. In looking at the January through July average, they are only about \$3,000 off from where they were last year. She also indicated the Permian Monsters: Life Before Dinosaurs exhibit will be opening mid-September and good attendance is anticipated.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**



## 9. Director's Report.

Lemke said that one of the advantages of having the UW Extension in the Museum is having access to the master gardeners. The master gardeners have done work on the parking lot beds as well as the bed behind the dinosaurs. The front garden will be thinned out and worked on in the spring by the master gardeners. There will be a little supply money needed, but also a lot of volunteer time. Lemke expressed her thanks to all of the master gardeners and in particular Vija Pandian for their efforts. Van Dyck mentioned the beautiful gardens at the former UW Extension building on Bellevue Street and noted that they were not in an area that most of the public could enjoy. Having the master gardeners work on the gardens at the Museum may be a good thing and give more exposure to their talents. Lemke agreed and noted that some of the master gardeners put their life and soul into the gardens on Bellevue and found it difficult to leave them. The Museum is committed to building and establishing a relationship with the UW Extension which will hopefully help let them know that their hard work and efforts are not being abandoned.

Lefebvre mentioned it was somewhat difficult to find the entrance to the UW Extension portion of the Museum. Lemke said they are working with the Extension staff to do better signage and public awareness and she asked the Committee to let their constituents know how to access the Extension as well.

Lemke continued that the holiday figurines that were being stored on an exterior building wall by the dock doors were deteriorating faster than those stored in an adjacent room due to the temperature and humidity flux so the affected figurines have been moved. This year the holiday display will be spread throughout the Museum because there will not be a dedicated gallery and the display will focus on the conservation efforts and how the figurines were acquired. The figurines are between 45 – 60 years old and they will be doing a public piece on what it takes to maintain them and keep them operating.

The Guns and Gowns program was launched earlier in the summer and included a virtual exhibit online because they know that people want to be able to access collections and materials 24/7 on their phones and other devices. The second virtual exhibit, America, was launched several weeks ago and this will be followed by a virtual Fort Howard exhibit. As the Museum progresses, several more virtual exhibits will be generated as reflected in the digital initiative in the budget packet.

Lemke continued that as the Museum progresses with the 2018 budget she is working with Corporation Counsel on some of the contract pieces for the security contract and the POS system. She also informed that an air dryer needed to be replaced recently and at the same time it was discovered that the compressor will need a new pump at a cost of about \$6,000. Lemke concluded by providing a copy of the dinner program schedule for 2017 – 2018, a copy of which is attached.

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

## NEW Zoo

### 10. NEW Zoo Budget Status Financial Report for July 2017 - Unaudited.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

### 11. Zoo Director's Report and Zoo Monthly Activity Reports.

Zoo and Park Director Neil Anderson reported that July attendance was up over 4000 and so far August has been a very good month as well. Concessions are on par with last year's figures and gift shop numbers are up about \$32,000 from the previous year. In addition, zoo pass revenue is close to \$20,000. Overall, the Zoo is doing very well.

Zoo staff is currently preparing for the opening of the badger and prairie dog exhibit on August 30, 2017, see copy of press release attached. Final touches are currently being added to the exhibit and Anderson said everything looks very nice. He also said the Zoo Society's Feast with the Beasts was a sell out and very successful. The weather was very good for the event which was attended by at least 1200 people. Anderson continued that two

black footed ferrets have arrived at the Zoo recently. Staff went out to Colorado to pick the ferrets up and they are already on exhibit. There are also plans to move a male lion in from the Columbus Zoo. The female lion was given a checkup recently and did well. Anderson also reported that the female black bear will be going to Springfield. He said the male and female bears do not get along and it is time to separate them.

Anderson continued that staff has been working hard on the paperwork for the accreditation hearing which will be held on September 8 in Indianapolis.

Anderson talked about several items contained in his animal collection report in the agenda packet including the resurfacing of the giraffe exhibit floor with a seamless coating over a thick mat. He also noted that air conditioning was added to the Japanese macaque building and the furnace was also replaced as part of the upgrade. He also said a new walk-in cooler will be going into the animal hospital soon. He mentioned there was a large water main break recently in front of the nutrition center and talked about the efforts taken to repair it. Anderson concluded by talking about the recent eclipse and the affect it had on the animals. Staff observed the lions and giraffes, but there did not seem to be much effect on the animals. He did note that the birds seemed to be quiet and still. He shared stories of things he had heard from other zoos regarding the eclipse.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and work on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### **Park Management**

##### **12. Park Mgmt. Budget Status Financial Report for July 2017 – Unaudited.**

Assistant Park Director Matt Kriese informed that revenue and expenses look very good at this time and there was nothing unusual to report.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

##### **13. Request for Approval: Park's Friends funding to be distributed as follows, \$10,000 Neshota Group for Phase 2 playground purchase and \$5,000 Disc Golf Group for Pamperin Park upgrade.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

##### **14. Discussion: Establish future policy for Fox River Trail winter plowing.**

Kriese recalled that last year Brown County entered into a joint municipal agreement with Green Bay, Allouez and De Pere where Brown County funded 50% of the cost and each municipality funded 50% based on the mileage within that municipal boundary. He provided a handout showing what was done last winter, a copy of which is attached.

Kriese said the trail has roughly 100,000 users per year. He noted that last winter was relatively mild so the costs ended up being less than what was projected but said we still have to budget for everything that could be expected in the terms of snow which is roughly \$21,000. Chair Van Dyck felt this should be on the agenda so the Committee could work on a policy for this so this is not something that we have to come up with every year. Kriese said based on historical documents and the master plan of the trail, it is stated that if winter plowing will take place on the trail, 50% should be funded by the County and 50% funded by the municipalities. It is known that for about eight months out of the year, it is a regional trail that draws a lot of people from various areas. During the winter months, Kriese speculates that it is not a regional trail. Typically those who use the trail during the winter are coming from the local area. There is not any agreement in place yet, but there has been some talk with the municipalities. Allouez has already approved this and are on board with the joint funding. Green Bay has verbally committed to the joint funding but De Pere has not been officially asked yet and Kriese does not know where they will stand on it.

Kriese said this shows the County's support and both the Park Department and Ed and Rec Committee support this arrangement. If at some point in time the municipalities are not on board, there could be an alternative of

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doing some sort of fundraising, including holding a race during the summer with proceeds being applied to snow plowing. Ballard questioned this and said that the County would do the work for the race to pay the municipality's 50%. Kriese said he thought about that and said that there was nothing to say the other municipalities would not back out. Ballard said his position would be to plow part of the trail and stop the line at the municipality who would choose not to pay.

Van Dyck feels if the policy is set and is stated well in advance and up front and the County does not give the impression that there is an alternative, the municipalities will find the money one way or another and if the other municipalities are along for the ride and De Pere bucks this, their residents will dictate what they ultimately do. Gruszynski said the 50% shows investment and a shared vision. Lefebvre felt that De Pere would definitely receive feedback from their community on this as they already participated in the plowing and people were using it.

**Motion made by Supervisor Van Dyck, seconded by Supervisor Campbell that the Parks Department draft a policy to continue the 50/50 County/Municipality split for snow plowing on the Fox River Trail and bring back to the next meeting. Vote taken. MOTION CARRIED UNANIMOUSLY**

**15. Request for Approval: Hunting season dates and areas within Parks.**

Kriese said the dates were contained in the agenda packet and noted that there has not been any change other than some Port and Solid Resources lands are no longer available for hunting. The dates have been changed to match the hunting season. Van Dyck said he still feels the County should charge people to hunt on County property.

**Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

**16. July 2017 Park Attendance and Field Staff Reports.**

**Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**17. Assistant Director's Report.**

Kriese informed that the roof at Pamperin Park was leaking in the hall and they patched it, but the roof is in desperate need of replacement so that will be coming in the next few years. He also mentioned that they got a new skid steer and a few new vehicles and as a result they have a lot of equipment listed for sale on Wisconsin Surplus. Kriese reported that they just finished up an archery program that was a partnership with the 4H archery program. In addition, they did the first Movie in the Park at Pamperin and it was attended by over 300 people. The vending truck worked out phenomenally and did very well. Monarch butterflies will be tagged on Saturday at Barkhausen for anyone wishing to check that out. In addition the Hmong event will be taking place at the Fair Grounds over Labor Day, however Kriese noted that the infield area will not be available for use for any heavy impact sports like soccer or football to give the field some rest so the newer grass can recover. Camping, boat launches and trails are having very heavy use. A movie regarding the ledge will be shown at Bay Shore Park in the next few weeks and will include a hike. Kriese also said he attended a joint De Pere Council and Park Commission meeting last week regarding a joint operation of the Fairgrounds and De Pere supported the concept and wants the Park Departments to work together on this. Kriese concluded by saying that they will be losing a number of staff in the next few weeks as they head back to college, but they will manage to get through as they always do.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**a. Park Mgmt. 2018 Executive Capital Improvements Programs (CIP) – To be funded by Sales Tax.**

Kriese provided a handout entitled Investing in Community Infrastructure Through Sales Tax, a copy of which is attached. He said they developed a core plan for five years and long range goals of the Park Department based

on community, citizen and user feedback. They examined what has community benefit and what provides future revenue for the department. Operating expenses are not going to decrease and the department cannot expect any more dollars to come from the levy. They looked at projects that can really benefit the Park Department, the County and the citizens as a whole and that is how the list was developed. The handout contains a brief synopsis for each project and Kriese noted that some of the projects are tied together.

Van Dyck said the list in the agenda packet of all projects that were potentially viable has been narrowed down to the document that Kriese provided. Kriese noted there are two things not funded by sales tax and those are the Bay Shore Harbor and Barkhausen Land Restoration. Currently they are working on obtaining design and looking into grants on those two projects.

Van Dyck asked about the \$10,000 allocated for Fairground development and how that would be spent. Kriese said the masterplan documents will be in place by this winter and the plan would be to use that money for architect and engineering services. Van Dyck asked if it was Kriese's intent to do that in 2018 even though there will not be any funds to do the projects until 2020 or 2021. Kriese said that the architectural and engineering documents are living breathing documents and once the masterplan is done there could be something identified for the riverfront that could be alternative revenue funded, not sales tax funded or County funded, but perhaps grant funded that they could pursue by having the architectural and engineering work done.

Van Dyck said it appears the Duck Creek Shoreline Stabilization Project is the main priority. Kriese agreed and said he has been working with the US Fish & Wildlife Service on some grants and noted the US Fish & Wildlife Service is very supportive of this. He said this will be funded by sales tax and grants, so although it is \$6 million for Parks, it turns into \$8.4 million with grants. Kriese said that \$270,000 is sales tax and \$270,000 is grants. Ballard asked if the grant is 50 – 50 and asked if Parks was given more, if the grant would increase as well. Kriese said that is not necessarily the case. He said there are a lot of different grant programs, and they have been working with Natural Resource Damage Assessment Funding who provides up to \$400,000 for recreation programs every year and multi-millions for environmental-type things. This project has morphed from a recreational type thing to a very sustainable bank along Duck Creek so it provides the native plant buffer which will absorb the carbon monoxides and pollutants. Van Dyck asked if the Oneida Tribe will be participating in this project. Kriese responded that he has brought this up at a Green Bay Conservation Partners meeting and noted that the Tribe has representation on that committee as well and has expressed interest.

Kriese spoke about the playground re-build proposed for Pamperin Park and noted that it is one of the largest playgrounds in Green Bay, but it is 20 years old and is a wooden structure that really needs to be rebuilt. He also spoke about the Barkhausen Classroom and Nature Center project and said the funds would be for architecture and engineering services. He said school groups often number 60 – 80 kids and there is only one sink in the women's bathroom and one in the men's bathroom and it frequently takes an hour to get all the kids through the line to wash their hands for lunch which reduces the curriculum. There would also be a slight addition to the rear entrance of the classroom as well as an addition to the Nature Center.

Van Dyck expressed a little concern with a fair amount of money tied up on architectural services without creating anything that we can get our hands on. He would like to see potentially jockeying some of this around to spend some of the money somewhere else where we are creating more than paper and plans. Campbell said she liked the priority list just the way it is. Gruszynski pointed out that depending on the master plan, there could be an opportunity to go to the Fair Board to look for some funding so this does not bother him too much. Ballard asked Van Dyck where he would change things around. He mentioned the classroom project and the Duck Creek Bank project. Van Dyck agreed that there does need to be time for a study, and if the study comes back that there is nothing available on the front end, then funds could be redirected. He noted that the plan is very fluid and that decisions can be made down the road. Ballard agreed and feels there needs to be a balance of things that can be done early while still planning for the future.

Kriese concluded by providing a letter to the Committee and said he was asked by the Town of Morrison to provide this to the Board of Supervisors, a copy of which is attached.

*Action on this Item is recorded following Item 19 below.*

///

Library**18. Library 2018 Executive Capital Improvements Programs (CIP) – To be funded by Sales Tax.**

Simons said that \$1 million dollars has been allocated for the East Branch. The funds would be utilized for land or site acquisition and then if there is funding available beyond that, it would be used towards architectural services and things of that nature. Then in 2019 when the \$3 million is in place, they would be ready to move forward and break ground. Funds in the other years would most likely be used for either Central or getting an Ashwaubenon facility up and running, or perhaps a little of both. It is a good chunk of money each year and Simons feels a lot can be done with the funds. He noted this is all just a concept at this point until the County Board decides what the disbursements will be. Gruszynski said this will give an idea of what we are dealing with and will be useful for things like going out for matching funds. Simons agreed and said they can start fundraising and they have already talked about putting together an East Branch fundraising committee made up of Library Board members as well as neighborhood representatives. Gruszynski said he would be interested in being on that committee as well. Simons said they will also be reaching out to Pat La Violette for input.

Van Dyck said when this Committee met in July, things were not finalized and he anticipates the Library Board will try to take up parsing the dollars and provide recommendations and thoughts as to allocating \$20 million dollars to get a ballpark idea of their thought process. That would be the first step and then it would come to this Committee. Van Dyck said nothing would be cut in stone, but it would help people to have some sort of a target. Simons agreed and said that it would give direction to the fundraising committees established and he noted that there will be separate committees for East, Central and Ashwaubenon. Campbell volunteered to be on the fundraising committee for the Ashwaubenon branch.

Van Dyck said there is some potential for things to happen in Pulaski and noted he met with representatives of Ashwaubenon who informed that there was a developer with preliminary interest in doing something there as well. While the Library Board has taken the position that the East Branch takes priority, Van Dyck wants to be sure that if something materializes somewhere else, it needs to be considered. Simons agreed and said that the priority order is based on what they feel is most important, but if something else would become shovel ready, they know they will have to divert other projects to proceed with the thought that when the other money is available they would come back to the original plan. Simons said the hope is that they find a location and get a plan in place for the East Branch fairly soon and he noted that an RFP has been put together for a realtor.

*Action on this item is recorded following Item 19 below.*

**19. Director's Report.**

Simons informed that author Elizabeth Berg appeared at the Library tonight to share her success in her region and she is travelling around to bring joy. The author provided the flowers and the Library coordinated with the Humane Society to have some dogs present for the event. Berg did a reading and a program and Simons said this was a wonderful event.

**\*a. Library Hours Standardization.**

Simons referenced the materials contained in the agenda packet with regard to standardization of library hours. He said with the budget the way it is, there was no way to meet budget without removal of some positions. They did not have to remove people and were able to downsize through attrition. This process really forced the Library to look at operating hours and they realized that in order to keep all the building open, they were not going to be able to remain open the hours they had. On the positive side, the hours that they had seemed to be somewhat chaotic and this proposal would standardize the hours. They used the masterplan and in the masterplan the whole focus of having this many facilities was that they should not be duplicating; they should be providing as much unique service as possible. Simons feels Central Library, being the largest facility, should also have the largest hours and act as the main resource hub. It is also felt the branches in the metro areas should have the same hours. He noted that the rural branches had the most chaotic hours and they took a hard look at what can be done to staff the branches and keep them open in the most meaningful way. They looked at what the busiest days were and what the least busy times were and they came up with the schedule included in the packet. Simons said the biggest advantage is by compressing staff and reducing variation, there is still coverage available. This will make a much better standardized schedule for internal operations as well as a better

operational model for managers to use and it will also make it easier for the public to understand. Simons said there will obviously be a little adjustment to this in the beginning and that is why they are ironing this out now to roll out in January.

Ballard asked if there will be any attrition in staff because of the new schedule. Simons responded there will not be and the new schedule will be rolled out to staff at an all staff meeting on September 15 so everyone gets the same message and everyone knows why it was done. They have been talking very specific ally with certain staff that this affects most deeply. Simons continued that they currently have three managers that manage a metro branch and a rural branch, but they have always been treated as two separate staffs. The reality is to treat that as one big staff. They are working with those managers on thinking about things differently and he noted that this will take some time, education and creativity, but he really feels this is the right thing to do. The total difference in hours is less than four per week. The places that will see decreases are those branches that had decreases in staff. He noted that there have actually been some increases under this plan as well. One of the issues they ran into was 9:30 am story times which the Childrens' Librarians were adamant about not changing so they increased hours to open earlier to accommodate that. Simons continued that there was a lot of really good discussion at all levels on this subject and he feels the input from everyone makes it a solid, good schedule that the public will accept.

Van Dyck said the intention of having this Item listed as its own agenda item was so this Committee had an opportunity to see what was proposed and the full Board has an opportunity to see what is being proposed because there were some criticisms in the past from constituents. Simons said he is reaching out to the Supervisors of the branches that will be affected the most to have discussions regarding this proposal.

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

*At this time, the following action was taken on Items 7, 17a and 18:*

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to approve Items 7, 17a and 18. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### **Other**

#### **20. Audit of bills.**

**Motion made by Supervisor Ballard, seconded by Supervisor Gruszynski to approve the bills. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### **21. Such other matters as authorized by law.**

Van Dyck informed that the Ed & Rec budget meeting will be held on October 17 and it will be a joint budget and regular meeting held in Room 200 of the Northern Building.

#### **22. Adjourn.**

**Motion made by Supervisor Gruszynski, seconded by Supervisor Ballard to adjourn at 8:09 pm. Vote taken. MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,

Therese Giannunzio  
Recording Secretary

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# NEVILLE PUBLIC MUSEUM

OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS  
NEVILLEPUBLICMUSEUM.ORG

## PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, September 11, 2017 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Bernie Erickson, Erik Hoyer, Sandy Juno, Tom Sieber, and Kramer Rock  
ALSO PRESENT: Kevin Cullen, Kasha Huntowski and Beth Lemke

### CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:33PM.

### 2. APPROVE/MODIFY AGENDA

Motion made by Kramer Rock and seconded by Erik Hoyer to approve the agenda.

Vote taken. MOTION APPROVED UNANIMOUSLY.

### 3. Museum Director Report.

Museum Director Lemke updated the Board on for attendance and gate through August 31, 2017. In 2017, the museum is slightly down in attendance by 1300 guests. However, the museum is down \$8,400 in gate. Museum Director Lemke attributes this to a very successful July and August 2016. The Tall Ship Festival was in August 2016 and the museum adjacent to the festival grounds along with working closely with the event promoters significantly added to the visitation. Museum Director Lemke stated that she is closely monitoring monthly transactions and expects a strong fourth quarter due to the combination of exhibits and marketing plan.

Museum Director Lemke shared that the 2018 budget process was moving quickly along and that provided the updated department goals and strategies that included the CIP Core Gallery Renovation and the 2022. She stated that the Executive had increased the amount in the advertising and public notice post budget meeting. She stated that she was pleased as this allows for greater flexibility in the 2018 promotions plan, which would be shared at the next meeting. Further, the 6 year CIP document includes the Core Gallery Renovation and funding in the budget years desired.

Summer outreach has completed for the season. Staff reached almost 10,000 people through their efforts and guests have redeemed over 800 buy one, get one offers and free passes. The highest rate of return has been with partner organizations such as Breakfast on the Farm outreach, Downtown Green Bay Farmers Market outreach, Casa Alba Melanie, and the Green Bay Art Colony.

Museum Director Lemke updated the Board about a request that came up at the August Education and Recreation Committee regarding the Arena. She shared links to historic photographs on the Arena and Military images within the collection of the Neville with all Supervisors who were in attendance of that meeting.

Last, Museum Director Lemke updated the Board on professional recommendations provided to Chief Smith per Alder Scannell for displaying in the Green Bay Police Department lobby the girder from the 9-11 Monument and to Alder Steuer regarding state regulations to take into account for public archaeology in Wisconsin.

Discussion ensued; Supervisor Erickson requested the staff to think about alternative sources of revenue that

1a

could be produced for internally created temporary exhibits. Museum Director Lemke stated she would take his request to staff for further consideration.

4. Museum Deputy Director Report.

Deputy Director Cullen informed the Board about delivery and installation of *Permian Monsters: Life Before Dinosaurs*. He acknowledged and thanked Chairman Kuehn for his personal assistance in providing a forklift and running the machine unloading the materials associated with *Permian Monsters*.

Deputy Director Cullen reminded the Board that 2017's *Holiday Memories* exhibit would not be displayed in a gallery rather the exhibit will be spread throughout the museum. Displays and vignettes of the figures will be presented in the auditorium, lobby, mezzanine and core gallery. *The Children Only Shop* and *Bruce the Spruce* will be on the mezzanine. He reminded the Board that the 2018 *Holiday Memories* will be located in the WPS Gallery.

Deputy Director Cullen also shared that the museum will be once again partnering with the Green Bay Public School District and will be the host venue for *EQUATE*. *EQUATE* features kindergarten- twelfth grade student art from the Green Bay East Strand November 22, 2017-January 7, 2018. He also provided updates on the arrivals and artifact selection of *Exquisite Miniatures: The Art of Wes & Rachelle Siegrist* (January 20, 2018) and *Into the Arctic* (April 14, 2018).

Discussion ensued; full support of the projects are to be noted.

5. Such other matters as authorized by law:

Supervisor Erikson shared that Beth Lemke and Louise Pfotenhauer went on a site visit with him to the Marks (Everett and Eugene) Brothers. The Marks Brothers were commercial fishermen on the Bay of Green Bay. Museum staff will discuss internally what artifacts they may ask to borrow from the family to highlight this business and industry in our region.

Next meeting of the Neville Public Museum Governing Board will be Monday, October 9, 2017 at 4:30pm  
2017 meeting date are as follows:

Monday, November 13, 2017

Monday, December 11, 2017

6. Adjournment. Chairman Kuehn called the meeting to an end at 5:03PM.  
Motion made by Erik Hoyer and seconded by Bernie Erickson to approve.  
Vote taken. MOTION APPROVED UNANIMOUSLY.





**BROWN COUNTY  
BOARD OF SUPERVISORS  
COURT HOUSE  
GREEN BAY, WISCONSIN**

**BROWN COUNTY BOARD OF SUPERVISORS**

Meeting Date: 9-20-17

Agenda No. : Ed + Rec Committee

Motion from the Floor

I make the following ~~motion~~ <sup>late communication</sup>: This is my request

for consideration of granting Purple

Heart recipients free boat landing passes

in Brown County.

Signed: Richard Schaden

District No.: 24

(Please deliver to the County Clerk after the motion is made for recording into the minutes.)

## ZOO MONTHLY ACTIVITY REPORT For September 2017

### Agenda items:

1. Zoo Director Report
  - Curator report (handout)
  - Operations report
  - Education/Volunteer report
  - Maintenance Report
  - Director updates: AZA Accreditation granted

**NEW ZOO**  
**ADMISSIONS REVENUE ATTENDANCE**  
**2015 REPORT**  
**2013, 2014 2015**

**ATTENDANCE**

| MONTH        | 2015             | 2016           | 2017           |
|--------------|------------------|----------------|----------------|
| January      | 1319             | 1165           | 1412           |
| February     | 564.00           | 2894           | 7282           |
| March        | 8300.00          | 9162           | 3,943          |
| April        | 21298.00         | 15774          | 23,529         |
| May          | 32946.00         | 36,057         | 31,401         |
| June         | 40508.00         | 36,477         | 35,271         |
| July         | 39,492           | 36,598         | 40,467         |
| August       | 41570.00         | 35,055         | 35,535         |
| September    | 18450.00         | 15857          |                |
| October      | 24244.00         | 28954          |                |
| November     | 3226.00          | 4818           |                |
| December     | 1699.00          | 1066           |                |
| <b>TOTAL</b> | <b>233616.00</b> | <b>223,877</b> | <b>178,840</b> |

**ADMISSION & DONATIONS**

| MONTH        | 2015                  | 2015              |                   | 2016              |                | 2016              |                | 2017             |              | 2017             |              | 2017             |              | 2015             |              | 2016             |              | 2017             |              |
|--------------|-----------------------|-------------------|-------------------|-------------------|----------------|-------------------|----------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|------------------|--------------|
|              |                       | ADMISSIONS        | DONATION          | ADMISSIONS        | DONATION       | ADMISSIONS        | DONATION       | ADMISSIONS       | DONATION     | ADMISSIONS       | DONATION     | ADMISSIONS       | DONATION     | ADMISSIONS       | DONATION     | ADMISSIONS       | DONATION     | ADMISSIONS       | DONATION     |
| January      | 2,312.00              | -                 | -                 | 2,366             | -              | 2,366             | -              | 3901.5           | 0            | 1535.50          | 0            | 1535.50          | 0            | 1535.50          | 0            | 1535.50          | 0            | 1535.50          | 0            |
| February     | 1,124.00              | -                 | -                 | 4,897             | -              | 4,897             | -              | 15627.5          | 40.95        | 10730.50         | 0            | 10730.50         | 0            | 10730.50         | 0            | 10730.50         | 0            | 10730.50         | 0            |
| March        | 27,856.00             | -                 | -                 | 26,807.50         | -              | 26,807.50         | -              | 17,386.50        | 0            | (9421.00)        | 0            | (9421.00)        | 0            | (9421.00)        | 0            | (9421.00)        | 0            | (9421.00)        | 0            |
| April        | 84,316.50             | 166.91            | 166.91            | 61,616.50         | 263.75         | 61,616.50         | 263.75         | 104,286          | 0            | 42,669.50        | 0            | 42,669.50        | 0            | 42,669.50        | 0            | 42,669.50        | 0            | 42,669.50        | 0            |
| May          | 150,906.00            | 659.86            | 659.86            | 158,909.50        | 0              | 158,909.50        | 0              | 164,889.50       | 3.27         | 5,980.00         | 0            | 5,980.00         | 0            | 5,980.00         | 0            | 5,980.00         | 0            | 5,980.00         | 0            |
| June         | 187,551.00            | 183.92            | 183.92            | 171,481.78        | 365.05         | 171,481.78        | 365.05         | 196,164.50       | 0            | 24,682.72        | 0            | 24,682.72        | 0            | 24,682.72        | 0            | 24,682.72        | 0            | 24,682.72        | 0            |
| July         | 187,816.50            | 156.76            | 156.76            | 177,410.50        | 56             | 177,410.50        | 56             | 231,924.50       | 0            | 54,514.00        | 0            | 54,514.00        | 0            | 54,514.00        | 0            | 54,514.00        | 0            | 54,514.00        | 0            |
| August       | 171,866.00            | 40.00             | 40.00             | 156,114.50        | 0              | 156,114.50        | 0              | 188,581.50       | 845.53       | 32,467.00        | 0            | 32,467.00        | 0            | 32,467.00        | 0            | 32,467.00        | 0            | 32,467.00        | 0            |
| September    | 99,668.00             | -                 | -                 | 71,414            | -              | 71,414            | -              | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            |
| October      | 106,198.00            | 231.05            | 231.05            | 103,562           | 120            | 103,562           | 120            | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            |
| November     | 10,791.00             | 261.00            | 261.00            | 75737             | 382.19         | 75737             | 382.19         | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            |
| December     | 5,861.50              | 219.42            | 219.42            | 29255             | 1227.94        | 29255             | 1227.94        | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            | -                | -            |
| <b>TOTAL</b> | <b>\$1,036,266.50</b> | <b>\$1,918.92</b> | <b>\$1,918.92</b> | <b>1039571.28</b> | <b>1227.94</b> | <b>1039571.28</b> | <b>1227.94</b> | <b>922761.50</b> | <b>848.8</b> | <b>163158.22</b> | <b>848.8</b> | <b>163158.22</b> | <b>848.8</b> | <b>163158.22</b> | <b>848.8</b> | <b>163158.22</b> | <b>848.8</b> | <b>163158.22</b> | <b>848.8</b> |

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## NEW Zoo Operations Report: Aug 2017

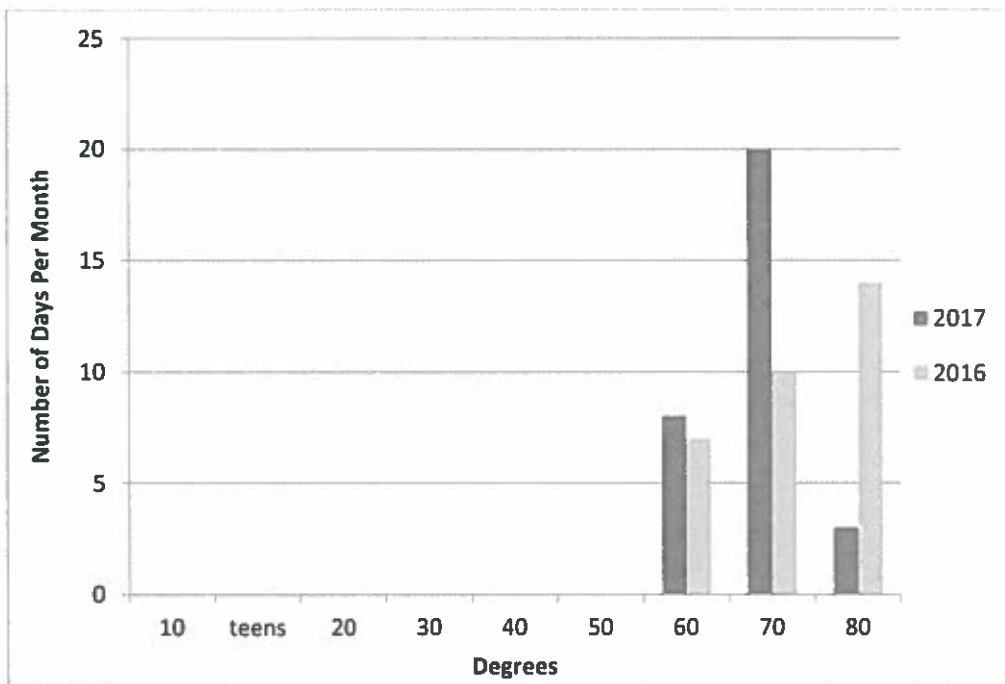
### **Noteworthy:**

**Average Temperature** recorded at the zoo in August 2017 = 73.5°F

0 day in the 50's, 8 in the 60's, 20 days in the 70's, and 3 in the 80's.

**Average Temperature** recorded at the zoo in Aug. 2016 = 76°F

0 in the 50's, 7 in the 60's, 10 in the 70's and 14 in the 80's



Lowest temperature for period in August 2017: 63°F Highest Temp: 83°F

Lowest temperature for period in August 2016: 61°F Highest Temp: 86°F

There was not a day when it was sunny all day. Every day was either raining or cloudy.

### **August 2017**

- 35,535 visited the Zoo this August, compared to 35,055 in August 2016 (+480)
- Admissions sales are up considerably from last year: \$188,581.50 vs \$156,114.50 (+\$32,467)
- Zoo passes sales this August were in excess of \$14,400 compared to \$11,000 last year (+\$4,400)
- Gift Shop sales were \$47,790 this August compared to last \$44,740 (+\$3,000)
- Mayan sales were \$46,625 compared to \$47,329 last August (\$-704)

Per Caps August 2017:

Gift Shop \$1.18

Mayan \$1.15

Admission & Donations \$5.30

Per Caps 2016 August:

Gift Shop \$1.28

Mayan \$1.13

Admission & Donations \$4.45

Per Caps 2017 YTD:

Gift Shop \$1.88

Mayan \$1.52

Admission & Donations \$5.15

Per Caps 2016 YTD:

Gift Shop \$1.30

Mayan \$1.25

Admission & Donations \$4.39

**NEW ZOO  
GIFT SHOP, MAYAN  
ZOO PASS REVENUE**

**2017 REPORT**

**2015, 2016 2017**

|              |                      |                      |                      |                     | 2015          | 2016             | 2017              |
|--------------|----------------------|----------------------|----------------------|---------------------|---------------|------------------|-------------------|
|              |                      |                      |                      |                     | PER           | PER              | PER               |
|              |                      |                      |                      |                     | CAP           | CAP              | CAP               |
| Paws & Claws | 2015                 | 2016                 | 2017                 | (-)/(+)             |               |                  |                   |
| Gift Shop    | 2015                 | 2016                 | 2017                 | (-)/(+)             |               |                  |                   |
| January      | \$ 1,149.47          | \$ 1,857.44          | \$ 1,105.06          | \$ (752.38)         | 0.8714708     | 1.5943691        | 0.7826204         |
| February     | \$ 1,157.14          | \$ 3,838.13          | \$ 8,108.16          | \$ 4,270.03         | 2.0516667     | 1.326237         | 1.11345235        |
| March        | \$ 8,770.88          | \$ 11,371.54         | \$ 7,415.33          | \$ (3,956.21)       | 1.0567325     | 1.2411635        | 1.8806315         |
| April        | \$ 26,629.51         | \$ 20,838.16         | \$ 32,514.62         | \$ 11,676.46        | 1.2503291     | 1.3210448        | 1.38189553        |
| May          | \$ 48,037.15         | \$ 48,794.55         | \$ 48,797.36         | \$ 2.81             | 1.4580571     | 1.3532615        | 1.55400656        |
| June         | \$ 49,886.85         | \$ 51,844.84         | \$ 55,368.34         | \$ 3,523.50         | 1.2315308     | 1.4213022        | 1.56979785        |
| July         | \$ 51,691.83         | \$ 49,728.92         | \$ 67,849.56         | \$ 18,120.64        | 1.308919      | 1.3587879        | 1.67666395        |
| August       | \$ 55,120.22         | \$ 44,739.84         | \$ 47,789.78         | \$ 3,049.94         | 1.3259615     | 1.2762756        | 1.18095683        |
| September    | \$ 17,149.37         | \$ 12,417.17         |                      |                     | 93%           | 0.7830718        |                   |
| October      | \$ 8,191.75          | \$ 11,267.02         |                      |                     | 0.3378877     | 0.3891352        |                   |
| November     | 1724                 | \$ 3,776.20          |                      |                     | 0.5344265     | 0.7837692        |                   |
| December     | \$ 1,061.37          | \$ 1,429.05          |                      |                     | 0.6247028     | 1.3405722        |                   |
| <b>TOTAL</b> | <b>\$ 270,569.60</b> | <b>\$ 261,902.86</b> | <b>\$ 268,948.21</b> | <b>\$ 35,934.79</b> | <b>\$1.16</b> | <b>1.1698516</b> | <b>1.87675385</b> |

|                 |                      |                      |                      |                  | 2015          | 2016             | 2017              |
|-----------------|----------------------|----------------------|----------------------|------------------|---------------|------------------|-------------------|
|                 |                      |                      |                      |                  | PER           | PER              | PER               |
|                 |                      |                      |                      |                  | CAP           | CAP              | CAP               |
| Mayan           | 2015                 | 2016                 | 2017                 | (-)/(+)          |               |                  |                   |
| Taste of Tropic | 2015                 | 2016                 | 2017                 | (-)/(+)          |               |                  |                   |
| January         | \$ 1,329.18          | \$ 1,366.12          | \$ 803.84            | \$ (562.28)      | \$1.01        | 1.035724         | 0.56929178        |
| February        | \$ 800.69            | \$ 2,733.39          | \$ 4,898.08          | \$ 2,164.69      | \$1.42        | 4.8464362        | 0.6726284         |
| March           | \$ 8,290.85          | \$ 9,870.27          | \$ 4,758.52          | \$ (5,111.75)    | \$1.00        | 1.1891892        | 1.24222166        |
| April           | \$ 28,478.23         | \$ 17,327.48         | \$ 24,776.09         | \$ 7,448.61      | \$1.34        | 0.8135731        | 1.05300225        |
| May             | \$ 42,452.78         | \$ 44,408.57         | \$ 31,093.45         | \$ (13,315.12)   | \$1.29        | 1.3479199        | 0.99020573        |
| June            | \$ 54,604.30         | \$ 44,950.45         | \$ 45,594.55         | \$ 644.10        | \$1.35        | 1.1096685        | 1.2926923         |
| July            | \$ 58,923.33         | \$ 48,927.33         | \$ 58,591.33         | \$ 9,664.00      | \$1.49        | 1.2389175        | 1.44787926        |
| August          | \$ 54,586.88         | \$ 47,329.16         | \$ 46,624.84         | \$ (704.32)      | \$1.31        | 1.1385413        | 1.15216942        |
| September       | \$ 23,541.45         | \$ 20,001.01         |                      |                  | \$1.28        | 1.0840656        |                   |
| October         | \$ 16,667.26         | \$ 17,310.18         |                      |                  | \$0.69        | 0.7139985        |                   |
| November        | \$ 3,041.49          | \$ 3,811.77          |                      |                  | \$0.94        | 1.1815778        |                   |
| December        | \$ 1,480.94          | \$ 1,133.91          |                      |                  | \$0.87        | 0.6673985        |                   |
| <b>TOTAL</b>    | <b>\$ 294,197.38</b> | <b>\$ 259,169.64</b> | <b>\$ 217,140.70</b> | <b>\$ 227.93</b> | <b>\$1.26</b> | <b>1.1093831</b> | <b>1.51523464</b> |

| <b>ZOO PASS</b> |                      |                      |                      |                     |  |  |
|-----------------|----------------------|----------------------|----------------------|---------------------|--|--|
| MONTH           | 2015                 | 2016                 | 2017                 | (-)/(+)             |  |  |
| January         | \$ 1,988.00          | \$ 2,890.00          | \$ 3,825.00          | \$ 935.00           |  |  |
| February        | \$ 2,320.00          | \$ 3,640.00          | \$ 9,579.50          | \$ 5,939.50         |  |  |
| March           | \$ 15,290.00         | \$ 16,045.00         | \$ 10,251.00         | \$ (5,794.00)       |  |  |
| April           | \$ 30,070.00         | \$ 26,280.00         | \$ 35,444.00         | \$ 9,164.00         |  |  |
| May             | \$ 25,259.00         | \$ 29,275.00         | \$ 28,128.59         | \$ (1,146.41)       |  |  |
| June            | \$ 26,080.00         | \$ 19,991.00         | \$ 28,043.00         | \$ 8,052.00         |  |  |
| July            | \$ 15,858.00         | \$ 17,110.00         | \$ 19,746.00         | \$ 2,636.00         |  |  |
| August          | \$ 9,851.00          | \$ 11,115.00         | \$ 14,467.00         | \$ 3,352.00         |  |  |
| September       | \$ 5,228.00          | \$ 6,305.00          |                      |                     |  |  |
| October         | \$ 3,630.00          | \$ 6,105.00          |                      |                     |  |  |
| November        | \$ 5,730.00          | \$ 7,590.00          |                      |                     |  |  |
| December        | \$ 14,950.00         | \$ 16,025.00         |                      |                     |  |  |
| <b>TOTAL</b>    | <b>\$ 156,254.00</b> | <b>\$ 162,371.00</b> | <b>\$ 149,484.09</b> | <b>\$ 23,138.09</b> |  |  |

| Revenue (after taxes) |      |                   |                 |                  |                  |                  |               |                 |                 |                 |               |
|-----------------------|------|-------------------|-----------------|------------------|------------------|------------------|---------------|-----------------|-----------------|-----------------|---------------|
| Day                   | Date | Zoo Admission     | Education & B - | Zoo Pass         | Concessions      | Gift Shop        | Donation Bin  | Conservation    | Special Events  | Sales Tax       | Total Guest   |
|                       |      |                   |                 |                  |                  |                  |               |                 |                 |                 |               |
| Tue                   | 1    | 7,092.00          | 241.00          | 385.00           | 1,354.38         | 2,218.05         |               | 12.50           |                 | 296.86          | 1,147         |
| Wed                   | 2    | 6,525.00          | 190.00          | 1,625.00         | 1,598.31         | 1,542.94         | 521.42        | 2.21            |                 | 200.24          | 1,231         |
| Thu                   | 3    | 1,221.00          | 10.00           | 125.00           | 130.21           | 476.88           |               | 2.41            |                 | 31.51           | 202           |
| Fri                   | 4    | 2,221.50          | 324.00          | 510.00           | 336.42           | 1,330.72         |               | 2.69            |                 | 93.12           | 409           |
| Sat                   | 5    | 11,778.00         | 40.00           | 915.00           | 2,676.48         | 3,613.71         |               | 4.36            |                 | 374.43          | 2,027         |
| Sun                   | 6    | 7,065.00          | 35.00           | 575.00           | 1,936.24         | 2,136.07         |               | 2.91            |                 | 231.31          | 1,236         |
| Mon                   | 7    | 5,397.00          | 900.00          | 495.00           | 1,310.82         | 1,625.34         |               | 121.06          |                 | 183.04          | 2,164         |
| Tue                   | 8    | 6,777.00          | 225.00          | 325.00           | 1,967.70         | 1,681.54         |               | 1.97            |                 | 236.00          | 1,228         |
| Wed                   | 9    | 6,702.00          | 10.00           | 390.00           | 1,419.27         | 1,600.46         |               | 1.60            |                 | 235.13          | 1,212         |
| Thu                   | 10   | 2,832.00          | 485.00          | 280.00           | 655.55           | 1,280.33         |               | 75.78           |                 | 105.16          | 482           |
| Fri                   | 11   | 6,654.00          | 230.00          | 300.00           | 1,487.91         | 1,510.12         |               | 5.06            |                 | 185.79          | 1,148         |
| Sat                   | 12   | 11,947.50         | 75.00           | 515.00           | 2,941.84         | 2,792.29         | 2.00          | 21.18           |                 | 343.34          | 2,099         |
| Sun                   | 13   | 10,752.00         | 95.00           | 485.00           | 2,448.73         | 2,159.18         |               | 6.95            |                 | 276.68          | 1,747         |
| Mon                   | 14   | 6,228.00          | 55.00           | 390.00           | 1,435.96         | 1,059.49         |               | 7.92            |                 | 205.33          | 1,021         |
| Tue                   | 15   | 5,793.00          | 20.00           | 595.00           | 2,173.50         | 1,593.83         | 2.92          | 73.20           |                 | 218.23          | 1,161         |
| Wed                   | 16   | 5,196.00          | 146.00          | 380.00           | 1,444.79         | 1,756.23         |               | 178.69          | 1,000.00        | 191.05          | 1,005         |
| Thu                   | 17   | 3,459.00          | 331.00          | 260.00           | 569.66           | 319.96           |               | 70.00           |                 | 58.63           | 612           |
| Fri                   | 18   | 6,510.00          | 637.00          | 685.00           | 1,935.17         | 1,439.45         |               | 162.15          |                 | 270.70          | 1,174         |
| Sat                   | 19   | 11,754.00         | 172.00          | 395.00           | 2,554.11         | 2,286.96         | 10.00         | 142.77          |                 | 284.01          | 1,922         |
| Sun                   | 20   | 9,027.00          | 250.00          | 385.00           | 2,087.00         | 1,766.22         | 2.84          | 307.21          |                 | 227.24          | 1,516         |
| Mon                   | 21   | 3,703.50          | 5.00            | 255.00           | 1,042.53         | 1,099.82         | 1.60          | 153.87          | 500.00          | 192.96          | 942           |
| Tue                   | 22   | 5,736.00          | 685.00          | 563.00           | 1,197.70         | 1,347.79         |               | 228.01          |                 | 142.92          | 1,086         |
| Wed                   | 23   | 5,253.00          | 75.00           | 645.00           | 1,938.23         | 1,452.69         |               | 72.26           |                 | 206.29          | 1,182         |
| Thu                   | 24   | 6,153.00          | 554.00          | 905.00           | 1,717.67         | 1,810.48         |               | 45.90           |                 | 212.79          | 1,178         |
| Fri                   | 25   | 7,840.50          | 70.00           | 438.00           | 1,808.35         | 1,677.68         | 9.04          | 389.67          |                 | 217.40          | 1,399         |
| Sat                   | 26   | 7,587.00          | 20.00           | 450.00           | 1,492.37         | 2,003.35         |               | 0.40            |                 | 193.74          | 1,364         |
| Sun                   | 27   | 1,641.00          |                 | 65.00            | 300.69           | 321.04           |               | 0.03            |                 | 34.50           | 297           |
| Mon                   | 28   | 2,359.50          | 450.00          | 180.00           | 532.45           | 547.16           | 50.00         | 70.38           |                 | 56.80           | 522           |
| Tue                   | 29   | 4,657.50          | 325.00          | 440.00           | 1,196.71         | 1,275.49         | 245.71        | 1.78            |                 | 145.67          | 911           |
| Wed                   | 30   | 3,772.50          | 25.00           | 65.00            | 1,655.66         | 1,067.90         |               | 73.52           | 1,000.00        | 174.99          | 920           |
| Thu                   | 31   | 4,947.00          |                 | 545.00           | 1,278.43         | 996.61           |               | 291.55          | 500.00          | 140.43          | 991           |
| <b>Totals</b>         |      | <b>188,581.50</b> | <b>6,680.00</b> | <b>14,567.00</b> | <b>46,624.84</b> | <b>47,789.78</b> | <b>845.53</b> | <b>2,519.99</b> | <b>3,000.00</b> | <b>5,966.29</b> | <b>35,535</b> |

0.86

|         |      |      |      |      |      |      |       |      |      |
|---------|------|------|------|------|------|------|-------|------|------|
| Per Cap | 5.31 | 0.19 | 0.41 | 1.31 | 1.34 | 0.02 | 0.071 | 0.08 | 0.17 |
|---------|------|------|------|------|------|------|-------|------|------|

|               |      |
|---------------|------|
| Per Cap Total | 9.77 |
|---------------|------|

Grand Total  
347,067.06

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## NEW ZOO

Brown County



4418 REFORESTATION ROAD  
GREEN BAY, WISCONSIN 54313

PHONE (920) 662-2405  
E-MAIL KAWSKI\_AJ@CO.BROWN.WI.US

ANGELA KAWSKI-KROENING

EDUCATION & VOLUNTEER PROGRAMS COORDINATOR

### NEW Zoo & Adventure Park: Education & Volunteer Programs Report AUGUST 2017

#### Volunteer Hours

| 2017 Hours | Opportunity      | 2016 Hours |
|------------|------------------|------------|
| 27.25      | Education        | 6.5        |
| 220        | Giraffe Stand    | 210.25     |
| 149.5      | Horticulture     | 95         |
| 29.75      | Husbandry        | 49.5       |
| 6          | Mayan            | --         |
| 149.75     | Office Help      | 21.5       |
| 37.5       | Special Projects | 63.75      |
| 47         | Visitor Center   | 33.5       |
| 36         | Zoo Watch        | 6          |
| 702.8      | Total Hours      | 486.00     |

#### Internship Hours

6 total interns (vs 12 in 2016)

Total hours: 503.25 hours

versus 769.25 hours in 2016

#### Off-Site Programs (Zoomobiles)

13 different Zoomobile Programs

Total of \$2,312 (1,000 people served)

versus \$1,698 in 2016 (665 served)

#### On-Site Programs

1 group came for Zoo Classes (they have not yet paid)

3 different Zoo Snooze Overnights

4 groups came for Badge in a Day programs

10 different Wild Encounter Programs

Total of \$2,497+ (100+ people served)

versus about \$2,539 in 2016 (200+ served)

#### Birthday Parties

7 Birthday Parties Held

Total of \$2,077 (198 people served)

versus \$1,457 (121 people served)

#### Things to Note...

- ★ Provided animal-handling volunteers for Feast event on August 7<sup>th</sup>
- ★ Most summer Interns finished mid-August; Chats ended on August 28<sup>th</sup>
- ★ Pelican & Duck feeding from May through August 21<sup>st</sup> resulted in an **additional \$1,380** of revenue for the Education Department this summer (compared to \$1,180 of revenue last year)
- ★ Booking for fall & winter, as well as spring 2018 for a variety of programs
- ★ Began planning for Zoo Boo 2017
  - Electrician on-site to mark certain areas for decorating



## NEW Zoo Maintenance Report

August/Early September 2017

- Worked on repairing a broken water main in the zoo and decided to abandon it and bore a new line due to excavation difficulties.
- Built a fence around the keeper side of the new badger/p-dog exhibit.
- Installed new seat belts on rental strollers that needed them.
- Built a fence along the elk yard side of the badger/p-dog.
- Set hollow logs and furniture in new exhibits.
- Planted grass seed in the new exhibits.
- Installed split rail fences inside the exhibits for p-dog and badger for aesthetic purposes and assisted in placing hollow logs.
- Bored in new water line from cougar to wolf.
- Unveiling of the new exhibit Aug. 30<sup>th</sup>.
- Routine work orders completed.
- Repaired a no power issue in the ECC.
- Sprayed and pulled weeds throughout the zoo.
- Installed a new ventilation system in the women's room at the visitor center.
- Set up large tent for the Brew at the Zoo event.
- Installed a new battery in #14 cart.

- Hung heavy duty pulleys in the lion den in preparation for the new lion arrival.
- Installed the festival foods sign and posts back in front of the kitchen where we excavated the ground during the water main break.
- Routine work orders daily.
- Cleaned the sluice regularly.
- Installed new tires on rims for the utility carts.
- Ran a new rope fence in front the of alligator exhibit.
- Installed a new ventilation system in the men's room of the nutrition center.
- Worked the Brew at the zoo event.



## Meeting Minutes

|                         |   |   |
|-------------------------|---|---|
| <b>Client:</b>          | <b>Brown County</b>                     | <b>Date:</b> Thursday, September 7, 2017  |
| <b>Name of Project:</b> | <b>Bro. Co. Fairgrounds Master Plan</b> | <b>Time:</b> 10:00 AM – 11:30AM           |
| <b>RHR Project No.:</b> | <b>17.025</b>                           | <b>Location:</b> Brown County Fairgrounds |

| No. | Name            | Rep.   | Attend | Email                        |
|-----|-----------------|--|--------|------------------------------|
| 1   | John Kneer      | Rettler Corp.                                    | Yes    | jkneer@rettler.com           |
| 2   | Rebecca Ramirez | Rettler Corp                                     | Yes    | rramirez@rettler.com         |
| 3   | David Johnson   | AGL  | Yes    | dave@aglgb.com               |
| 4   | Beth Ulatowski  | Greater Green Bay Convention and Visitors Bureau | Yes    | beth@greenbay.com            |
| 5   | Kathy Ambrosius | B. C. Fair Association                           | Yes    | info@browncountyfair.com     |
| 6   | Judy Knudsen    | B.C. UW Extension                                | Yes    | judith.knudsen@ces.uwex.edu  |
| 7   | Kevin C. Ress   | Community  | Yes    | kevinress@yahoo.com          |
| 8   | Neil Anderson   | B.C. Parks                                       | Yes    | Anderson_NS@co.brown.wi.us   |
| 9   | Jeff Flynt      | Brown County Deputy Executive                    | Yes    | jeffrey.flynt@co.brown.wi.us |
| 10  | John Van Dyck   | Brown County Board                               | Yes    | jvdpvd@gmail.com             |
| 11  | Matt Kriese     | B.C. Parks                                       | Yes    | kriese_MM@co.brown.wi.us     |
| 12  | Marv Hansen     | B.C. Parks                                       | Yes    | Hanson_MM@co.brown.wi.us     |
| 13  | Marty Kosobucki | City of De Pere Parks                            | Yes    | mkosobucki@mail.de-pere.org  |
| 14  | Rex Mehlberg    | City of Ashwaubenon Parks                        | Yes    | rmehlberg@ashwaubenon.com    |

| Item No. | Description of Item   | Action By: | Required Date: |
|----------|---|------------|----------------|
| <b>A</b> | <b>INTRODUCTIONS &amp; UPDATES</b>  |            |                |
| A-1      | Introductions of attending meeting members and intro/reason for next meeting.   | Info       |                |
| <b>B</b> | <b>TOPICS &amp; NEEDS ASSESSMENT</b>  |            |                |
| B-1      | <p>Brown County Fair (August 16-19, 2017) recap:</p> <ul style="list-style-type: none"> <li>The grading project really helped with parking. Less standing water.</li> <li>Grass fared well.</li> <li>Issues: <ul style="list-style-type: none"> <li>End of midway had poor drainage. Added emergency road to end of midway because and it was impassable because of rain. Intend to repair the area by removing ridge, adding stone, and ditch and repairing the road.</li> </ul> </li> </ul> | Info       |                |

|     |  |      |  |
|-----|--|------|--|
|     | <ul style="list-style-type: none"> <li>○ Rush of traffic leaving at the end of the fair was an issue . Proposed possibly opening the pedestrian gate by the water treatment plant to traffic during that one hour leaving after the fair. East connection desired.</li> <li>○ Arrangements for remote parking were made, but not utilized due to lack of need.</li> </ul>  |      |  |
| B-2 | <p>Fairground's Role in the Community – Group Question: How do you see the Fairgrounds?</p> <ul style="list-style-type: none"> <li>• Very important to Brown County and community. Used as another venue to bring groups to the area (reunions, conventions, etc).</li> <li>• As an event grounds – not necessarily a place for athletics. Packer game opportunities. Receive many calls regarding camping.</li> <li>• Multipurpose use property focusing on events.</li> <li>• Same as described above- multipurpose. Should identify those people interested in using the grounds and ask why those that chose a different location for their event did so. <ul style="list-style-type: none"> <li>○ It was suggested that a question to that effect be added to the survey.</li> </ul> </li> <li>• Agreed that the Fairgrounds should be multiuse. How can we maximize year-round use? Should upgrade facilities.</li> <li>• Agree with previous commenters. Should look for potential and raise perception in the community. Would like to make the fairgrounds attractive for everyday use and year round activities.</li> <li>• Read an old article about the fairgrounds and the perception has not changed over the last 50 years. Same buildings and grounds as then. The grounds are multipurpose with three big opportunities: (a) grounds, (b) buildings, and (c) river front.</li> <li>• Discussed the importance of not duplicating services or having each group do its own thing. Ice sheet is being planned for the Expo Hall. Discussion. Meeting coming up in October to discuss ice.</li> <li>• Property served its unique purpose 50 years ago. Since then, not a lot of investment or infrastructure updates. Events here are generating some income, but not realizing full potential. Event organizers often find the grounds not quite what they need. Would like to see the focus be on "festival grounds." Add recreational elements, connections to neighboring communities, and develop riverfront. Would like to utilize year-round- not just in the summer. Would like to see the Fairgrounds become a benefit to the community that generates revenue.</li> <li>• Noted that visitors for one event might see other opportunities they were unaware of such as camping and trails. Any general visitor might be an event coordinator for another group.</li> <li>• Would like to see flexibility in utilities so that groups can do things in different places.</li> <li>• Image is important. Fairgrounds generally known for the Bro. Co. Fair and maybe another festival or two. General community may be unaware of the other events and uses. Fairgrounds may even appear uninviting to the most of the community- confusion over whether it is public? Maintenance buildings?</li> </ul> | Info |  |

|                     |  |              |  |
|---------------------|--|--------------|--|
|                     | <ul style="list-style-type: none"> <li>• There are many nice features- how to tie it all together? Suggested to create a sense of place by changing a few things. Eliminate the patchwork of various specific items. Must focus scope.</li> <li>• Suggested to prioritize (a) getting permits to clean up river front area and finish the connecting trail (b) safety (access related) and (c) meet increased winter storage (strong demand).</li> <li>• If constructing new shower/restroom building, suggested to insulate it.</li> <li>• Noted that there is a Feaker partnership/arrangement with the fair for parking on the northwest parcels.</li> <li>• Trail Connection: <ul style="list-style-type: none"> <li>◦ Water treatment plant should be involved in conversations. Consider inviting them to the next meeting.</li> <li>◦ Noted that Ashwaubenon does not support a middle pass-through connection to Ashwaubomay Park, but is open to a river front trail connection however.</li> </ul> </li> </ul> |              |  |
| B-3                 | <p>Existing Site Conditions (discussed while viewing site maps on board- parcel map, site map, utilities map, environmental map, contour map)</p> <ul style="list-style-type: none"> <li>• Buildings: <ul style="list-style-type: none"> <li>◦ Showing age</li> <li>◦ In relatively fair condition, however not well suited for multipurpose uses- not flexible.</li> <li>◦ ADA issues, particularly the restroom building</li> <li>◦ Recent additions to the electrical utilities</li> </ul> </li> </ul>  | Info         |  |
| <b>C NEXT STEPS</b> |  |              |  |
| C-1                 | <ul style="list-style-type: none"> <li>• Initial timeline for completion was sometime December, but now looking at January date.</li> <li>• Rettler Corp will create 2-3 concept plans.</li> <li>• Community Surveys are projected to be out for about a month and come back by mid to late October. Discussion on places to put links (i.e. municipality websites, organization websites, school websites or newsletters, etc.)</li> <li>• Next meeting will be sometime in the first week of November.</li> </ul>  | Rettler Corp |  |

November 1, 2017

TO THE HONORABLE CHAIRMAN AND MEMBERS  
OF THE BROWN COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

**RESOLUTION PROVIDING CONTINUING AUTHORIZATION AND DIRECTIVE  
TO ENTER INTO A MEMORANDUM OF UNDERSTANDING REGARDING  
WINTER MAINTENANCE ON THE FOX RIVER STATE TRAIL**

WHEREAS, Brown County ("County") is the holder of an easement interest on the Fox River State Trail ("Trail") by virtue of the Trail Management Easement entered into with the State of Wisconsin Department of Natural Resources ("DNR"); and

WHEREAS, the DNR authorizes the County to maintain and manage the Trail based on the Trail Management Easement, the Master Plan and other related documents; and

WHEREAS, the Trail is vital to each community it runs through as it enriches the local quality of life, attracts and retains talent, offers quality outdoor recreational opportunities and promotes healthy lifestyles year-round; and

WHEREAS, the County has identified a portion of urban Trail, approximately 6 miles in length, starting at Porlier and Adams Street in Green Bay and ending at Heritage Road in De Pere, where providing Winter Maintenance (including snow and ice abatement) would be most beneficial; and

WHEREAS, it is desired that the communities the Trail runs through, including the City of Green Bay, the Village of Allouez and the City of De Pere (collectively, the "Municipalities"), all share proportionately in paying for the expense of Winter Maintenance based on the length of the Trail that runs through each municipality; and

WHEREAS, it is desired that the Brown County Board of Supervisors provide the Parks Department with continuing authorization and directive to enter into a yearly cost-sharing Memorandum of Understanding ("MOU") with the Municipalities that provides the County pay up to a budgeted amount certain (e.g., up to \$10,641) for Winter Maintenance, and that the

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Municipalities also collectively pay up to said amount (e.g., up to \$10,641) for any additional Winter Maintenance that needs to be performed; and

WHEREAS, for example, in 2018 the Parks Department budgeted \$10,641 (the budgeted amount certain) for Winter Maintenance, and it is desired that the Municipalities would collectively also contribute up to \$10,641 (up to the budgeted amount certain) for Winter Maintenance, as follows: 1) the City of Green Bay would pay up to 6.5% of \$10,641, or up to \$692; 2) the Village of Allouez would pay up to 49.5% of \$10,641, or up to \$5,267; and 3) the City of De Pere would pay up to 44% of \$10,641, or up to \$4,682. More specifically, in this example, the County would pay for the first \$10,641 of Winter Maintenance expenses, and any further Winter Maintenance expenses would be collectively paid for by the Municipalities in the percentages expressed above, as said expenses are incurred, and up to the amounts noted above. The budgeted amount certain may vary from year to year.

WHEREAS, it is desired that, prior to the County providing Winter Maintenance on the Trail, the Municipalities be required to enter into a MOU containing the above mentioned terms and conditions.

NOW, THEREFORE, BE IT RESOLVED that the Brown County Board of Supervisors hereby authorizes and directs the Parks Department to enter into a MOU each year with the Municipalities containing terms and conditions which effectuate the above provisions regarding providing Winter Maintenance on the Fox River State Trail.

*Fiscal Note: This resolution does not require an appropriation from the General Fund. \$10,641 is set aside in the 2018 Parks Department budget for this purpose.*

Respectfully submitted,  
EDUCATION AND RECREATION  
COMMITTEE

Approved By:

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TROY STRECKENBACH  
COUNTY EXECUTIVE

Date Signed: \_\_\_\_\_

Authored by Corporation Counsel  
Approved by Corporation Counsel

BOARD OF SUPERVISORS ROLL CALL # \_\_\_\_\_

Motion made by Supervisor \_\_\_\_\_

Seconded by Supervisor \_\_\_\_\_

| SUPERVISORS  | DIST.<br># | AYES | NAYS | ABSTAIN | EXCUSED |
|--------------|------------|------|------|---------|---------|
| SIEBER       | 1          |      |      |         |         |
| DE WANE      | 2          |      |      |         |         |
| NICHOLSON    | 3          |      |      |         |         |
| HOYER        | 4          |      |      |         |         |
| GRUSZYNSKI   | 5          |      |      |         |         |
| LEFEBVRE     | 6          |      |      |         |         |
| ERICKSON     | 7          |      |      |         |         |
| ZIMA         | 8          |      |      |         |         |
| EVANS        | 9          |      |      |         |         |
| VANDER LEESE | 10         |      |      |         |         |
| BUCKLEY      | 11         |      |      |         |         |
| LANDWEHR     | 12         |      |      |         |         |
| DANTINNE, JR | 13         |      |      |         |         |

| SUPERVISORS   | DIST.<br># | AYES | NAYS | ABSTAIN | EXCUSED |
|---------------|------------|------|------|---------|---------|
| BRUSKY        | 14         |      |      |         |         |
| BALLARD       | 15         |      |      |         |         |
| KASTER        | 16         |      |      |         |         |
| VAN DYCK      | 17         |      |      |         |         |
| LINSEN        | 18         |      |      |         |         |
| KNEISZEL      | 19         |      |      |         |         |
| CLANCY        | 20         |      |      |         |         |
| CAMPBELL      | 21         |      |      |         |         |
| MOYNIHAN, JR. | 22         |      |      |         |         |
| BLOM          | 23         |      |      |         |         |
| SCHADEWALD    | 24         |      |      |         |         |
| LUND          | 25         |      |      |         |         |
| BECKER        | 26         |      |      |         |         |

Total Votes Cast \_\_\_\_\_

Motion:      Adopted \_\_\_\_\_ Defeated \_\_\_\_\_ Tabled \_\_\_\_\_

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PO BOX 23600  
GREEN BAY WI 54305

MATTHEW M. KRIESE  
ASSISTANT PARK DIRECTOR

PHONE (920) 448-4464 FAX (920)448-4054  
E-MAIL KRIESE\_MM@CO.BROWN.WI.US

## RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD

DATE: 09/11/2017  
REQUEST TO: Education and Recreation Committee  
MEETING DATE: 10/17/17  
REQUEST FROM: Matt Kriese  
REQUEST TYPE: ☒ New resolution ☐ Revision to resolution  
☐ New ordinance ☐ Revision to ordinance

TITLE: RESOLUTION PROVIDING CONTINUING AUTHORIZATION AND DIRECTIVE TO ENTER INTO A MEMORANDUM OF UNDERSTANDING REGARDING WINTER MAINTENANCE ON THE FOX RIVER STATE TRAIL

### ISSUE/BACKGROUND INFORMATION:

To provide the Parks Department with continuing authorization and directive to enter into a yearly cost-sharing Memorandum of Understanding ("MOU") with the Municipalities regarding Winter Maintenance on the Fox River State Trail

### ACTION REQUESTED:

Request for approval of this resolution

### FISCAL IMPACT:

**NOTE:** This fiscal impact portion is initially completed by requestor, but verified by the DOA and updated if necessary.

1. Is there a fiscal impact? ☒ Yes ☐ No
  - a. If yes, what is the amount of the impact? \$ 10,641
  - b. If part of a bigger project, what is the total amount of the project? \$21,282
  - c. Is it currently budgeted? ☒ Yes ☐ No
    1. If yes, in which account? 124.062.063.5700
    2. If no, how will the impact be funded?

X COPY OF RESOLUTION OR ORDINANCE IS ATTACHED

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September 11, 2017

Dear Chairman Van Dyck and the Brown County Education and Recreation Committee:

The Ashwaubenon Nordic Ski Team (ANST) has been holding the Stump Farm Trail Race at the Brown County Reforestation Camp for 12 years. The races, which now include 5K and half marathon foot races and a four mile, 15 mile and 30 mile mountain bike competitions, are a fundraiser which helps us to keep dues affordable for our skiers in grades 6 to 12, drawn from five school districts in Brown County.

From the team's start in 1998, ANST members, parents and coaches have done fall trail clean ups, erosion control/trail surface projects, pruning and brushing as part of our commitment to our primary training venue. We helped with storm recovery in August 2015 when ANST volunteers came out over the whole week to clean trails after the big wind storm the August 14th. In addition, we are funding seed, fertilizer and mulch for repairs to the trail in a "friends group" fashion. Recognizing these past efforts, the County has from the start of the trail race has waived the trail fees for our race. We are writing today to ask again for that fee waiver for our Sunday, October 29, event.

This is a community event! Last year's 5K race in particular attracted a number of new trail runners to the Reforestation Camp. They were blown away by how cool (and challenging) it was to run so close to nature. In 2015 we added a 30 mile bike competition and started to grow the Bike race part of the event. We're happy when others get to know and value this park the way we do.

ANST has a real stake in the quality of the trails at Reforestation Camp, we will continue to work with the County to maintain trails and with the Friends of the Reforestation Camp Trails group to make them better including a ski trail repair project we have planned on a problematic spot on the Oaks trail. We will pick a day at the end of the Mountain Bike season agreeable to Park staff. We greatly appreciate past fee waivers and consideration of this request.

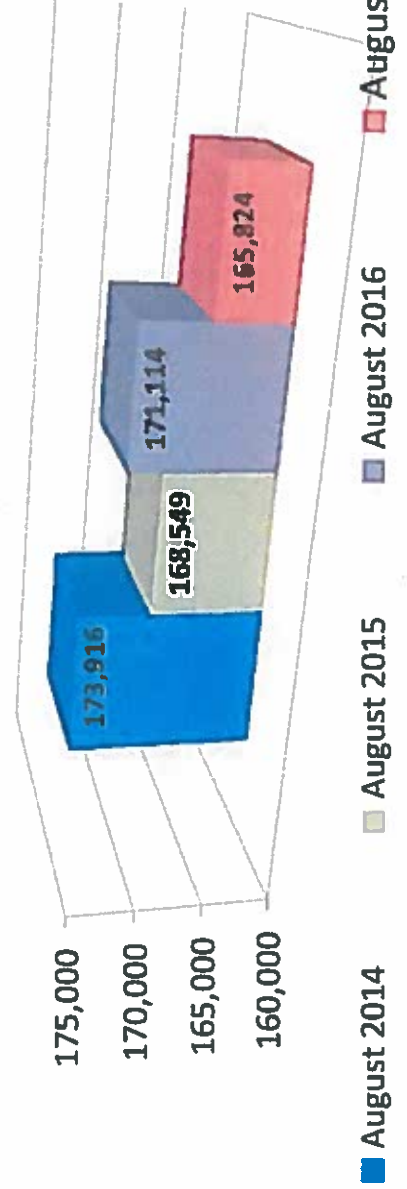
Yours sincerely,

Scott Putman

Ashwaubenon Nordic Ski Team  
Ashwaubenon High School  
Coach and Treasurer, Friends of the Reforestation Camp Trails

# BROWN COUNTY PARK USAGE - ATTENDANCE SUMMARY

| <u>Park Location</u>         | <u>August 2014</u> | <u>August 2015</u> | <u>August 2016</u> | <u>August 2017</u> |
|------------------------------|--------------------|--------------------|--------------------|--------------------|
| Adventure Park               | 7,558              | 4,236              | 3,463              | 3,527              |
| Barkhausen                   | 5844               | 10405              | 6271               | 6285               |
| Bay Shore Park               | 20963              | 15904              | 21244              | 16059              |
| Brown County Park / Dog Park | 3067               | 3773               | 3162               | 4581               |
| Fairgrounds                  | 58734              | 38020              | 33401              | 37034              |
| Fonferek's Glen              | 2005               | 1755               | 2465               | 4360               |
| Fox River Trail              | 13117              | 13092              | 14073              | 10377              |
| Lily Lake                    | 3656               | 4587               | 2840               | 2775               |
| Mountain-Bay Trail           | 4539               | 2525               | 5157               | 3314               |
| Neshota Park                 | 4761               | 4972               | 4041               | 3684               |
| Pamperin Park                | 19626              | 29012              | 29873              | 29940              |
| Reforestation Camp           | 11693              | 23218              | 26941              | 29415              |
| Suamico Boat Launch          | 4456               | 5080               | 6808               | 4,328              |
| Way-Morr Park                | 5850               | 4550               | 4450               | 3850               |
| Wequiock Falls               | 1852               | 3585               | 2035               | 1830               |
| Wrightstown Park             | 6195               | 3835               | 4890               | 4465               |
| Yearly Grand Totals          | <b>173,916</b>     | <b>168,549</b>     | <b>171,114</b>     | <b>165,824</b>     |





## **L.H. Barkhausen Waterfowl Preserve's**

### **Monthly Highlights**

***August 2017***



#### **Highlights**

- ⇒ The lodge was rented for baby showers, birthday parties, and reservations made for upcoming weddings/gatherings
- ⇒ Staff set up a tent representing Brown County Parks at the Brown County Fair. This is always a must visit for returning families at the fair.
- ⇒ Staff worked on getting trails trimmed and cleared brush in areas used for programs
- ⇒ The Interpretive Center's chimney was patched and painted by staff
- ⇒ Dani Wagner attended Northeastern Wisconsin Naturalist Association meeting
- ⇒ New posts with new trail signage were placed at every intersection and perimeter access points
- ⇒ Trail guides were updated and printed on heavier weight paper with an aqueous coating
- ⇒ CDAC (County Deer Advisory Council) held a meeting here

#### **Summer Child Care Programs**

- ⇒ 5 different child care centers
- ⇒ 162 children attended

#### **Public Events**

##### **Youth Waterfowl Day**

- ⇒ 70+ kids were signed up with over 150 people total attending!
- ⇒ Great feedback and will be looking to add to program to allow for greater number of children to sign up

##### **Brown County Fair**

- ⇒ Great weather and great turnout!

##### **East Side YMCA Block Party**

- ⇒ Had live animals, furs, antlers, etc.
- ⇒ Over 100 people there

##### **Wild Ones Event at Stone Silo**

- ⇒ Had live animals, furs, antlers, etc.
- ⇒ Over 100 people there

#### **Public Programs**

##### **Monarch Tagging**

- ⇒ 70 people attended!
- ⇒ First time offered, led by Charlene Bartlow
- ⇒ Great response, will do again next year

##### **Kayak Programs**

- ⇒ 4 programs were given, all were full
- ⇒ Sunset, Cat Island Tour, and Suamico River tours

##### **Youth Archery Program**

- ⇒ 18 participants attended—Program was Full
- ⇒ Led by Doug Thompson, 4-H Youth Shooting Sports Coordinator
- ⇒ Great feedback—had a waiting list!

#### **Upcoming Public Programs/Events**

##### **"A Great Ledge" Documentary Showing at Bay Shore Park**

- ⇒ September 9th

##### **Parkeology: Bay Shore Park**

- ⇒ September 30th

## **Reforestation Camp & Adventure Park**

### **Monthly Highlights**

***August 2017***

#### **Reforestation Camp Highlights**

- ⇒ Hosted the 2017 WORS bike race the weekend of Aug. 19th-20th. The race events included a "night race" under the lights on Sat. Aug. 19th, a competitive run on Saturday Aug. 19th and multiple bike race heats on Sunday Aug. 20th. The park accommodated about 600 registered racers and collected over 400 trail passes over the weekend.
- ⇒ Coordinated multiple eagle scout work days. This summer Boy Scouts have assisted with many projects onsite including; removing and rebuilding trail shelters, constructing new trail side benches, new trail map display houses, ski racks, bike racks, and most recently a new trail head kiosk.
- ⇒ Parks staff performed ongoing maintenance to facilities, trails, parking lots, general park areas, septic operations and completed monthly work orders.
- ⇒ Following Aug. Park staff will begin to prep for fall/winter operations which includes rifle range prep and operations, onsite bow and gun hunting, Zoo Boo prep and parking operations and Ski, fat bike and snowshoe trail prep.

#### **Adventure Park Highlights**

- ⇒ Aug. attendance was about average compared to previous years with about 3600 Adventure Park attendees and just over 60k in revenue in August.
- ⇒ Adventure Park Membership sales continue to increase as well as general Membership attendance is increasing. Return participants seem to be really happy with the year round adventure opportunities onsite. The adventure park accommodated 21 Adventure Park Members in attendance on a single day.
- ⇒ Continued summer marketing push. Worked with cumulus radio to offer "B.O.G.O" coupon to the adventure park within their "Back to School" promotion.

#### **Public Programs/Events**

##### **Adventure Park Operations and Programs**

- ⇒ Aug. programs were busy with 12 groups attending the adventure park. Sept. programs look very promising with 16 groups already scheduled.
- ⇒ Sept. attendance is starting out strong. Back to school college programs are very popular with colleges such as; St. Norberts, UW Oshkosh, Silver Lake College, UW-GB as well as local public schools/homeschool groups and local fitness facilities such as D1 and Pro Fitness all booking programs in Sept.
- ⇒ Park Supervisor will be attending the "Leadership Green Bay" opening ceremony on Sept. 22nd to perform 1.5 hrs of teambuilding for the leadership group. This is a promising marketing and networking opportunity in which we hope to reach multiple local work teams through connecting with future leaders in training. Also an opportunity to pitch many park related projects for the group to choose from.

# Adventure Park Admissions-Per Caps

## Attendance 2017

| MONTH     | 16 Zoo Att.     | 16 AP Att.   | 17 Zoo Att. | 17 AP Att. % |
|-----------|-----------------|--------------|-------------|--------------|
| January   |                 | Closed       | 553         | 30(5.4%)     |
| February  |                 | Closed       | 3,385       | 70(2%)       |
| March     | 8,728           | 65(.7%)      | 3,941       | 11(.2%)      |
| April     | 16,807          | 472(2.8%)    | 20,820      | 911(4.3%)    |
| May       | 36,057          | 1413(3.9%)   | 32,285      | 1184(%3.6)   |
| June      | 36,346          | 2768(7.6%)   | 35318       | 2147(6%)     |
| July      | 36,937          | 3181(8.6)    | 40,299      | 3445(8.5%)   |
| August    | 33,756          | 3763(11.14%) | 36,178      | 3534(9.7%)   |
| September | 15,804          | 1220(7.7%)   |             |              |
| October   | 15,536          | 1130(7.2%)   |             |              |
| November  | 12022(7150 zoo) | 51(.4%)      |             |              |
| December  | 1225            | 56(4.5%)     |             |              |
| TOTAL     | 201,196         | -            |             |              |

|           | 2016          | 2016    | 2017          | 2017    |
|-----------|---------------|---------|---------------|---------|
|           | \$Admission\$ | PER CAP | \$Admission\$ | PER CAP |
| MONTH     |               |         |               |         |
| January   | Closed        | Closed  | \$300.00      | \$10.00 |
| February  | Closed        | Closed  | \$700.00      | \$10.00 |
| March     | \$731.00      | \$11.25 | \$115.00      | \$10.45 |
| April     | \$6,327.00    | \$13.90 | \$14,530.75   | \$15.95 |
| May       | \$23,579.80   | \$16.68 | \$17,093.00   | \$14.44 |
| June      | \$36,959.00   | \$13.35 | \$37,179.00   | \$17.31 |
| July      | \$43,792.00   | \$13.76 | \$54,025.00   | \$15.68 |
| August    | \$57,495.00   | \$15.28 | \$60,230.50   | \$17.04 |
| September | \$21,160.00   | \$17.35 |               |         |
| October   | \$14,840.00   | \$13.13 |               |         |
| November  | \$846.00      | \$16.50 |               |         |
| December  | \$662.00      | \$11.82 |               |         |
| TOTAL     | 206,391.80    | \$14.30 | \$183,058.25  | \$13.86 |

## PARK MAINTENANCE AND DUTIES

- Fifteen one ton loads of split wood were brought to Bay Shore Park. The wood was cut and split using a Winnebago Correction crew at Barkhausen.
- Over 100 bundles of wood were prepared by staff for the upcoming fall season at Bay Shore Campground.
- The shop yard at Bay Shore was cleaned up and several dumpsters of waste were removed.
- The entire fence line of the ball diamond was weed wacked at Bay Shore.
- The tree line at the boat landing was trimmed back
- All of the propane tanks were painted.
- 40 tables were sanded and stained at Pamperin Park.
- The shop breakroom was painted at Pamperin.
- A donated bench was installed on the Mountain Bay Trail just west of Rockwell.
- Several hours were spent on assisting the Fair setup.
- There were multiple rentals at the Fairgrounds and staff had a lot of clean up to get them ready for the next one.
- Staff assisted the Friends of Neshota group in repairing and developing the trails.
- The west fishing dock had repairs and the ramp was replaced.

# Community Events



## *AUGUST EVENTS:*

- **Movie in the Park** – “Moana”, August 15 - @ Pamperin
- **Youth Archery Program**—August 21-23 - @ Barkhausen
- **Music in the Park**—Bent Grass, August 23 - @ Way Morr
- **Barkhausen Public Program’s** - Several opportunities see monthly highlights
- **Fairground Events** - Brown Co Fair (3 wks including set up and cleanup), Beja Shriners Car Show, Ducks Unlimited Firearm Frenzy Fundraiser, Mit Leibe Dog Rescue Event, Camping, Tailwaggers Dog Training, Camping and private events.

## *SEPTEMBER EVENTS:*

- **Rifle Range** - Range is now open for public sighting.
- **Parkaelogy** - September 30 - Bay Shore
- **Kendyn’s Cause** - Benefit Walk Pamperin
- **Sam’s Club Walk** - Fox River Trail 5K for Kids
- **Barkhausen Public Program’s** - Several opportunities see monthly highlights
- **Fairground Events**- Hmong WI Labor Day Festival, NE WI Livestock Show, Camping and Multiple private events/rentals





## Assistant Director –August Report

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### General Parks:

- 188 building/grounds reservations took place in the parks during August
- Summer staff have departed for the year

### Rifle Range:

- Now open Saturdays in September, Saturday and Sundays in October and daily in November until November 16<sup>th</sup>

### Adventure Park:

- Fall hours began September 1<sup>st</sup> : open every Saturday and Sunday through October

### Bay Shore:

- West loop of campground will be closed beginning in October for electric and water upgrades
- NWTC will be assisting county electrician throughout the project, saving considerable dollars

### Fairgrounds:

- The Fair Association had a well-organized and successful County Fair in August.
- Ducks Unlimited hosted a successful fundraising effort in the north exhibition building in August
- Camping during Lambeau Field events continues to gain interest



FOX RIVER TRAIL REST AREA



FOX RIVER TRAIL  
BIKE REPAIR STATIONS



NESHOTA PARK PRAIRIE GARDEN



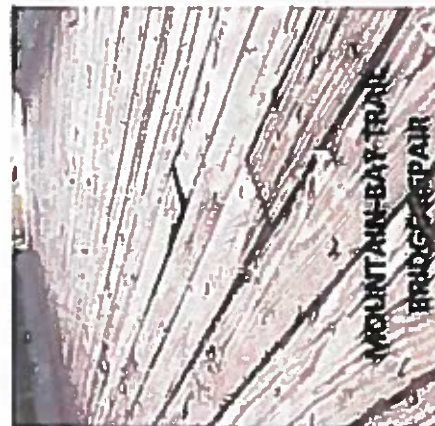
BAY SHORE PARK ELECTRICAL UPGRADE



PAMPERIN'S MOVIE IN THE PARK



MOVIE IN THE PARK CONCESSION SALES



MOUNTAIN-BAY TRAIL  
BRIDGE REPAIR



FOX RIVER TRAIL'S HERITAGE TRAIL SIGNS



# Brown County Library Report July, 2017

## Strategic Priorities

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

### County-Wide Successes

The Brown County Library was awarded \$612 for a CRS Rice Bowl Grant from Catholic Charities. The Grant will enable us to translate to Spanish several informational brochures and create a page in Spanish on our website that will highlight Brown County Library Resources in Spanish. The initial amount requested for the grant was \$1000 to accomplish this project so it may need to be scaled down a bit.

Youth services staff from the Central Library and East Branch conducted a second offsite storyline at the new Festival Foods on University Avenue. It is good for the community to see our librarians out of our space. Additional programs are being planned for Fall.

Members of the Administrative Team attended an informational session on planning acoustics in the workplace. It described how a positive acoustic environment can increase productivity, comfort and satisfaction.

**Summer in the Park Music Series at Whitney Park.** With the library's book bikes, staff attended these events, held each Thursday in July connected children, teens, and adults to library services and programs. Additionally, users registered for the Summer Reading Adventure.

### Central Library Successes



**Bubblemania Waterplay Fun Day** -- Approximately 200 babies, toddlers and their adults attended the three play sessions in this annual event, which features sensory play stations and a wee bit of science. A new hit this year: "Sock washing" station --- wash, rinse, and match colorful socks, then use your fine motor skills to pin them to the clothesline.



**Summer in the City** series continued to bring in the crowds, with 1406 total attendance. Performers included magic and juggling with Mike Mauthe; dance with the Barefoot Hawaiians; comedy with Miller & Mike; music by Big & Tall; stunt rope jumping; and a Trick Rope Show that showcased Mexico's national sport.

Staff in the Central Children's Dept. and Teen Zone worked at least weekly with a wide variety of summer school and other summer program groups: Doty School, Washington Middle School, Edison Middle School, East High, YWCA, YMCA, Encompass school age summer programs, and ELL groups.

| Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
|                                |                              |   | X                                     | X               |
| X                              |                              | X   |                                       |                 |
|                                |                              |   |                                       | X               |
| X                              |                              |   |                                       |                 |
|                                |                              |   |                                       |                 |
| X                              |                              |   |                                       |                 |
| X                              |                              | X   | X                                     |                 |
| X                              |                              | X   | X                                     |                 |









# Brown County Library Report July, 2017

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

## Strategic Priorities

| Enhance Education for Children   | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
|--|------------------------------|---|---------------------------------------|-----------------|
| <br>July's Friday edible garden programs averaged 57 attending: Salsa making with the Taco Dragon; Worms & Compost; and The Buzz on Bees.   |                              |   |                                       |                 |
| <br>Arduino programs this summer have been booked solid, with waiting lists!  | X                            |   |                                       |                 |
| <br><b>GIANT Early Learning Play Date #5:</b> Approximately 150 babies through 6 year olds and their parents participated in activities such as storytimes and games on the Born Learning Trail with Elephant & Piggie, an awesome "photo bombing" Elephant & Piggie photo station, Veterinarian Office Play Space, live pets from Happily Ever After Animal Sanctuary, Edible Garden activities; a Red Carpet and more. Related to this event, the 1000 Books and ELAC spreadsheets were updated to show kids who have aged out.   | X                            |   |                                       |                 |
| <br><b>The Green Bay Police Department's Mounted Police</b> and their Horses -- nearly 100 kids and adults met and learned about the GBPD's new horses. Other July collaborations (at no cost to library): Author Visit by children's author Jane Kelley was presented in partnerships with the YWCA (48 attended); Boldt Inc. presented their LEGO-based kids program on construction (registration was full at 30); Kingdom Animalia Exotic Animal Rescue gave an educational program with live "pets" (32 attended); NEW At Home Dads presented their monthly storytime (42 attended). | X                            |   |                                       |                 |
| Story based programs were conducted by Youth Services Librarians in city parks and Summer reading Adventure participation was coordinated with GB parkees.   | X                            |   |                                       | X               |
| Customer Service staff conducted a webinar for NFLS on Effectively Managing Customer Behaviors.  |                              |   |                                       | X               |
| Staff participated in <b>Open Streets Green Bay</b> with the book bike to promote library services and programs to participants of all ages.   |                              |   |                                       | X               |
| Staff attended a panel discussion on homelessness in Brown County on July 13th. Connections were made with area non-profits and information on contacting Kamra Allen, GBPD's mental health officer was received. The information was shared with Customer Service staff and has helped the staff to better understand the homeless plight in our area.  |                              |   |                                       | X               |
| Local History staff is processing some original library records from 1889 - 1930's - placing them in order and into acid free folders and boxes.   | X                            | X   |                                       |                 |
| Throwback Thursday views on Facebook for July totaled 11,500.  | X                            | X   | X                                     |                 |

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

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# Brown County Library Report July, 2017

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

## Strategic Priorities

| Enhance Education for Children  | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural Awareness | Management Goal |
|---|------------------------------|---|---------------------------|-----------------|
| Customers are grateful for the assistance.  |                              |   |                           |                 |
| The Wine 101 program had 14 people in attendance which is a nice number for us. It was thought that this program would attract younger adults but the attendees were 60+.   |                              |   | X                         |                 |
| Youth Services Librarian and the Bookmobile teamed up for a visit to Astor Park for storytime and checkout.   | X                            |   |                           |                 |
| <b>Kress Family Branch Successes</b>  |                              |   |                           |                 |
| Teen programming has had success this summer. Programs included Harry Potter 20th 'birthday' celebration and an Escape Room.  |                              | X   |                           |                 |
| Tech tutors have been booming – 3 – 4 sessions are held a week and people have been coming after being recommended by friends who have some here for help.  | X                            |   |                           |                 |
| Children's programs have been well attended - guests have included DP police with K9 Kurt, Bookmobile Bob, DP Fire and Rescue.  | X                            |   |                           |                 |
| <b>Pulaski Branch Successes</b>   |                              |   |                           |                 |
| Summer programs' attendance has been impressive for the branch including 75 at a magic program and 56 at a dairy program.   | X                            |   |                           |                 |
| <b>Southwest Branch Successes</b>   |                              |   |                           |                 |
| Southwest had two fantastic family storytimes with costume characters that drew huge crowds. When the Taco Dragon came, 70 people attended our storytime and salsa tasting. Our Elephant and Piggie Ice Cream Making Party drew 150 people! We used the ice cream balls to make ice cream during storytime and served our creation afterward. | X                            | X   |                           |                 |
| The Carnival Games have continued to circulate like crazy! Interest is high and everyone who has used them thus far has been very happy with this service!  |                              | X   |                           |                 |
| The Emoji T-shirt making day, which used the new Silhouette Machine kit to cut out vinyl in the shape of an emoji was attended by 23 kids were able to make t-shirts to take home!  | X                            | X   |                           |                 |
| The Southwest "Coding Week" programs went very well. Events for ages ranging from 2-18 included Code-a-pillars at our family storytime, Arduino at the Library, Ozobots, an Escape Room and Spheros. A total of 88 kids participated and we had very good feedback from a few parents.  | X                            |   |                           |                 |



# Brown County Library Report July, 2017

## Strategic Priorities

| <b>Library Mission:</b><br><i>Brown County Library provides trusted information and resources to connect people, ideas, and community.</i>   | Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
|--|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
|  |                                |                              |   |                                       |                 |
|  |                                |                              | x   |                                       | x               |
|  |                                |                              |   |                                       |                 |
|  |                                |                              |   |                                       | x               |
| <b>Weyers-Hilliard Branch Successes</b><br>Construction of the new study rooms including electrical, lights and ventilation was started and completed.<br><br>There has been great attendance at the children's programs including 110 at Dragons Loves Tacos and Jim Lenz's rocket program had 70. Overall, there was more than 1200 attending the programs throughout the month. |                                |                              |   |                                       |                 |
| <b>Wrightstown Branch Successes</b><br>The Wrightstown Lions made an undesignated donation of \$500. To further develop the connection with the Lions staff would like to partner on a food drive and perhaps an eye-screening event.  |                                |                              |   |                                       |                 |

# Museum

## Budget Status Report July 2017 "Unaudited"

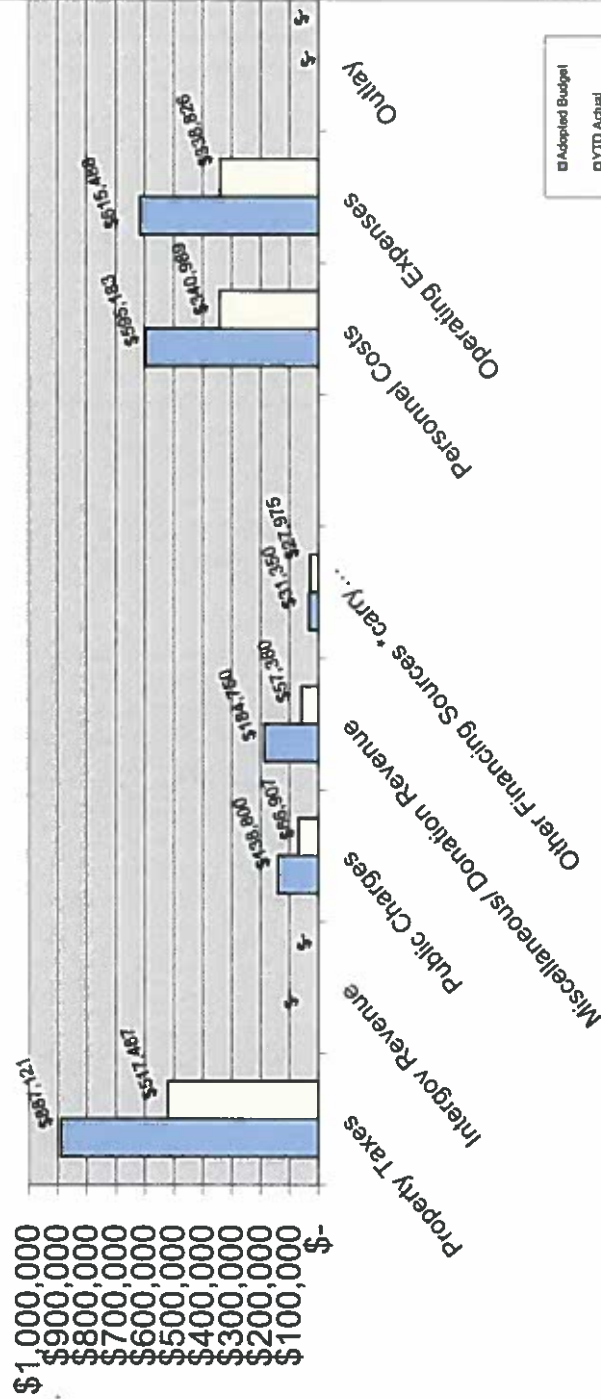
Prepared for presentation at the August 24, 2017 Ed & Rec

|                                     | Adopted Budget | YTD Actual | Percentage | Comments: |
|-------------------------------------|----------------|------------|------------|-----------|
| Property Taxes                      | \$ 887,121     | \$ 517,487 | 58.3%      |           |
| Intergov Revenue                    | \$ -           | \$ -       | #DIV/0!    |           |
| Public Charges                      | \$ 138,800     | \$ 66,907  | 48.2%      |           |
| Miscellaneous/ Donation Revenue     | \$ 184,750     | \$ 57,380  | 31.1%      |           |
| Other Financing Sources *carry over | \$ 31,350      | \$ 27,975  | 89.2%      |           |
| Personnel Costs                     | \$ 595,183     | \$ 340,989 | 57.3%      |           |
| Operating Expenses                  | \$ 615,488     | \$ 338,826 | 55.0%      |           |
| Outlay                              | \$ -           | \$ -       | #DIV/0!    |           |

### Comments:

Public Charges: include gate, photo sales, vending and room rental.  
Other Financing: intrafund transfer for Master Planning. \$31,350.00 carry over to FY17  
Miscellaneous Revenue: includes NPMF funds for exhibits and programs.  
NPMF uses intra-county expense Copy Center  
[charge back amounts are deposited in Miscellaneous Revenue line  
Intergov Revenue: None in 2017  
Operating Expenses has a YTD encumbrance amount of \$5048.00 for Advertising.  
\$31,313.98 for security, Other Financing Sources \$3,375.00 for RFP Visitor Experience Plan

## Museum - July 31, 2017





**NEVILLE PUBLIC MUSEUM**  
OF BROWN COUNTY



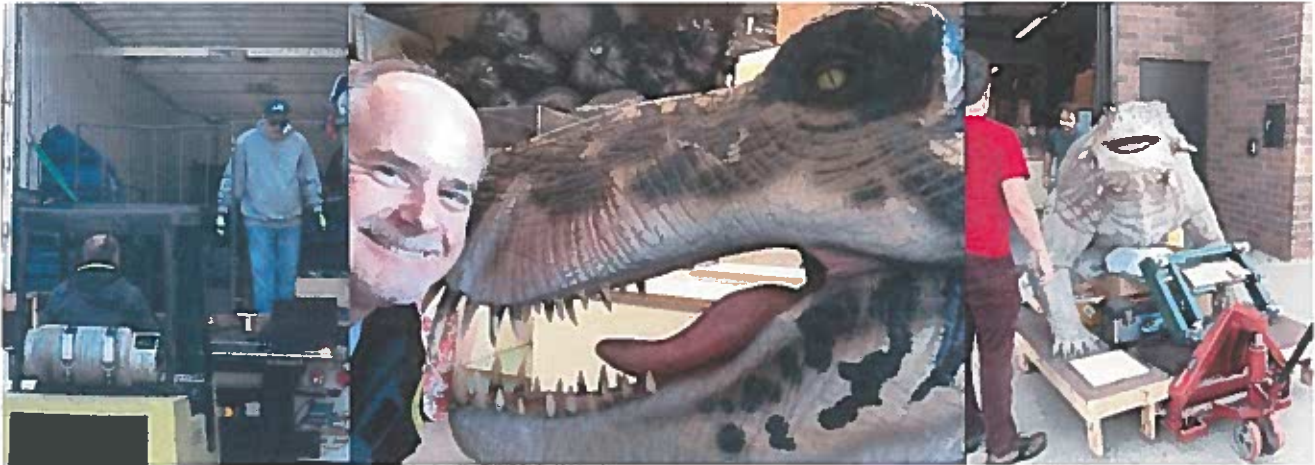
BRIDGING COMMUNITIES, CONNECTING GENERATIONS  
NEVILLEPUBLICMUSEUM.ORG



**Neville Public Museum Director's Report**  
**Education & Recreation Committee Brown County Board of Supervisors**  
**For Thursday, September 28, 2017, submitted Tuesday, September 19, 2017**

**Operations:**

Since our last meeting, we celebrated the opening of *Permian Monsters: Life Before the Dinosaurs*, partnered on outreach with the Green Bay Bullfrogs, DTGB Inc., On Broadway and the Brown County Fair, had our ninth FREE Wednesday of the year, hosted our ninth Explorer Wednesday, and took part in all staff training while we are becoming an affiliated SPARK! Alliance Museum.



Special thanks to Governing Board Chair Kevin Kuehn for volunteering his time and use of equipment to unload the semi.

**Outreach:** Summer outreach has completed for the season. Staff reached almost 10,000 people through their efforts and guests have redeemed over 800 buy one, get one offers and free passes. The highest rate of return has been with partner organizations such as Breakfast on the Farm outreach, Downtown Green Bay Farmers Market outreach, Casa Alba Melanie, and the Green Bay Art Colony.

The Neville was present at:

Green Bay Bullfrogs Business Showcase on June 27<sup>th</sup>, July 21<sup>st</sup> and August 10<sup>th</sup>  
The May 31st, June 28th, July 12<sup>th</sup> and August 30th On Broadway Farmers Market  
The Downtown Green Bay Farmers Market July 29<sup>th</sup> and September 9th  
Downtown Green Bay Summer in the Park July 6<sup>th</sup>



**SPARK!:** Staff at the museum took part in general training on September 1<sup>st</sup> in order to help foster a greater understanding in becoming a dementia-friendly institution as well as review draft programming for the Fall 2017 pilot program.



**Focus On Collections:** The Neville was awarded a two year grant from the Green Bay and DePere Antiquarians to stabilize a birch bark canoe by Encore Restorations.

The overall condition of the canoe materials is stable—which is a testament to the careful control of environmental conditions at the museum. The main concern is the obvious stress across the center of canoe which, unabated, could one day fracture the canoe across the center.

#### Process Summary

Any treatment of the canoe to be completely reversible. No original material from the existing canoe to be removed, sanded or pierced. Secure and estimate the fit of the missing canoe bow element to the canoe. Build a custom retention system to temporarily hold and align the separate bow element. Hand fabricate and fit any missing gunnel and ribs pieces using hand split red cedar. Attach the original bow to the canoe using methyl cellulose, a reversible archival adhesive. Hand cut and shape missing birch bark elements to replace any missing birch bark required to complete the bow attachment. Attach the birch bark with long fiber Kozo paper and Methyl Cellulose which are reversible and archival materials. Use waxed sinew to create threading on new bark additions as needed. Color match the new cedar and birch bark bow additions to match and harmonize with the existing canoe. Reattach the gunnel top plates around the entire periphery of the canoe. Use archival adhesive and waxed sinew as needed. Address the need for support at the mid-section of the canoe where the 6 ribs are missing. Hand make and add new ribs. Use waxed sinew to strengthen the gunnels. Insure the gunnel top plate is attached such that it is contributing to the structural integrity. Provide a full conservation report of the materials and steps taken in the restoration.





**The Neville Public Museum Governing Board** met on Monday, September 11 2017. Museum Director Lemke updated the Board on for attendance and gate through August 31, 2017. In 2017, the museum is slightly down in attendance by 1300 guests. However, the museum is down \$8,400 in gate. Museum Director Lemke attributes this to a very successful July and August 2016. The Tall Ship Festival was in August 2016 and the museum adjacent to the festival grounds along with working closely with the event promoters significantly added to the visitation. Museum Director Lemke stated that she is closely monitoring monthly transactions and expects a strong fourth quarter due to the combination of exhibits and marketing plan.

Museum Director Lemke shared that the 2018 budget process was moving quickly along and that provided the updated department goals and strategies that included the CIP Core Gallery Renovation and the 2022. She stated that the Executive had increased the amount in the advertising and public notice post budget meeting. She stated that she was pleased as this allows for greater flexibility in the 2018 promotions plan, which would be shared at the next meeting. Further, the 6 year CIP document includes the Core Gallery Renovation and funding in the budget years desired.

**The Neville Public Museum Foundation:** The Neville Public Museum Foundation Board met August 15, 2017. Foundation Director Huntowski reported that the Gift Shop and Membership program are on track to meet budget. Fundraising is still lagging a bit due to 4th/1st quarter timing issues and a few non-renewals but should be able to catch back up. Capital Campaign Cabinet and new Board Members for 2018 were also discussed. Foundation Budget and County Request will be submitted for approval to Finance Committee in October.



Neville Public Museum Online Photo Sales <http://photos.nevillepublicmuseum.org/>

| 2017         | Sessions | Users | Page Views | Bounce Rate |
|--------------|----------|-------|------------|-------------|
| January '17  | 1056     | 721   | 20,696     | 38.92%      |
| February '17 | 942      | 686   | 14,634     | 31.60%      |
| March '17    | 1220     | 941   | 16,402     | 41.56%      |
| April '17    | 794      | 568   | 14,037     | 47.73%      |
| May '17      | 559      | 411   | 10,787     | 39.71%      |
| June '17     | 831      | 634   | 16,893     | 33.81%      |
| July '17     | 761      | 610   | 13,650     | 32.06%      |
| August '17   | 820      | 651   | 15,649     | 40.00%      |

|      |        |       |         |        |
|------|--------|-------|---------|--------|
| 2016 | 12,332 | 8,539 | 190,446 | 37.79% |
|------|--------|-------|---------|--------|

**July 2015-December 2015**

|       |       |         |        |
|-------|-------|---------|--------|
| 7,413 | 5,410 | 116,072 | 51.03% |
|-------|-------|---------|--------|

**Neville Public Museum Website [www.nevillepublicmuseum.org](http://www.nevillepublicmuseum.org)**

| 2017     | Visits | Page Views |
|----------|--------|------------|
| January  | 20,721 | 31,660     |
| February | 19,209 | 29,119     |
| March    | 22,202 | 34,791     |
| April    | 19,450 | 28,530     |
| May      | 20,257 | 29,898     |
| June     | 20,255 | 30,188     |
| July     | 20,534 | 31,652     |
| August   | 26,376 | 39,587     |

2016 total visits = 207,917

2015 total visits = 204,431

2014 total visits = 131,438 (\*62% increase over 2013)



**Neville Public Museum Facebook**

**2017**

|                 |       |       |        |
|-----------------|-------|-------|--------|
| <b>January</b>  |       |       |        |
| People Engaged  | 1,974 | Reach | 31,709 |
| <b>February</b> |       |       |        |
| People Engaged  | 1,547 | Reach | 28,897 |
| <b>March</b>    |       |       |        |
| People Engaged  | 3,298 | Reach | 42,495 |
| <b>April</b>    |       |       |        |
| People Engaged  | 3,351 | Reach | 46,676 |
| <b>May</b>      |       |       |        |
| People Engaged  | 3,770 | Reach | 53,652 |
| <b>June</b>     |       |       |        |
| People Engaged  | 2,239 | Reach | 35,063 |
| <b>July</b>     |       |       |        |
| People Engaged  | 2,487 | Reach | 45,214 |
| <b>August</b>   |       |       |        |
| People Engaged  | 2,098 | Reach | 41,930 |

2016 \*social media boost funding is being utilized and decided upon in house vs. by a firm

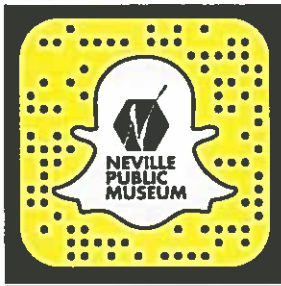
|                  |         |
|------------------|---------|
| Total Page Likes | 4,798   |
| People Engaged   | 34,517  |
| Total reach      | 582,321 |

## 2015

Total Page Likes 4,100  
People Engaged 36,981  
Total reach 833,877

## 2014

Total Page Likes 2,718  
People Engaged 24,712  
Total reach 1,127,429 \*Per the JEM grant social media funding was \$10,000 in FY 14 with spend emphasis on the Temporary Green Bay Packers Hall of Fame exhibit.



Neville Public Museum Instagram

## 2016

800 followers  
2,927 post likes

## February 2015 – December 2015

492 followers  
1,969 post likes

## Temporary Exhibits



***Estamos Aquí: Celebrating Latino Identity in NE Wisconsin*** *Estamos Aquí* ("We are Here") features the artifacts and personal stories of many Latino families in Northeastern Wisconsin. The bilingual exhibit celebrates the diverse cultures and traditions that have endured emigration from across Latin America. This collaborative exhibit was developed with museum staff and the Hispanic Community Resource Center (Casa Alba). (May 6, 2017 – April 29, 2018)



### ***Neon: Darkness Electrified***

*Neon: Darkness Electrified* features over 40 rare neon signs from the personal collection of Jed Schleisner of Greenville. Schleisner is one of the last working neon sign artisans in the NE Wisconsin region. The exhibit will also feature the science and technology behind the signs, as well as the history behind the advertising technique. (July 29, 2017 - January 7, 2018)



### ***Permian Monsters: Life before the Dinosaurs***

Step back in time 290 million years when bizarre-looking animals dominated life on land and sea, and find out about the greatest extinction the world has ever seen in *Permian Monsters: Life before the Dinosaurs*. This unique traveling exhibition brings the past back to life with fossilized skeletons and full size life models of the animals that ruled the world millions of years before the age of dinosaurs, in a time known as

the Permian. The exhibition blends art and science with a collection of new artwork which offers a glimpse back in time through the eyes of award winning paleo-artist Julius Csotonyi. View fossilized skeletons and reconstructed models of these amazing but bizarre creatures that dominated land and sea; and dig and identify fossils in the interactive dig pits throughout the exhibition. (September 16, 2017 - January 28, 2018)

### **Upcoming Events**

#### **October 2017**

Wednesday, 10/4/17 Explorer Wednesday - 5:00 - 7:00 p.m.

Saturday, 10/7/17 Soda Series Root Beer – 11:00 a.m. - noon

Tuesday, 10/10/17 Spark – 10:00 a.m. - noon

Wednesday, 10/18/2017 99 Ways to Die – 2:00 p.m. and 6:00 p.m.

Tuesday, 10/24/17 Hardcore History – A Visit with Frida Kahlo 6:00 - 7:00 p.m.

Thursday, 10/26/17 Dinner Program – Goodnight Ladies 5:00 – 7:00 p.m. \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

#### **November 2017**

Wednesday, 11/1/17 Explorer Wednesday – Day of the Dead 5:00 - 7:00 p.m.

Saturday, 11/4/17 Library Summer Readers Day – 11:00 a.m. – 3:00 p.m.

Thursday, 11/9/17 Dinner Program – Neon 5:00 – 7:00 p.m. \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Saturday 11/11/17 Soda Series Ginger Ale – 11:00 a.m. - noon

Thursday, 11/16/17 Exhibit Opening Reception – Holiday Memories 6:00-8:00 p.m.

Saturday, 11/18/17 Bruce the Spruce – noon - 2:00 p.m.

Saturday, 11/18/17 Children Only Shop – Noon – 3:00 p.m.

Tuesday, 11/21/17 Spark – 10:00 a.m. – noon

Friday, 11/24/17 Children Only Shop – Noon – 3:00 p.m.

Saturday, 11/25/17 Children Only Shop – Noon – 3:00 p.m.

Saturday, 11/25/17 Bruce the Spruce – noon - 2:00 p.m.

#### **December 2017**

Saturday, 12/2/17 Bruce the Spruce – noon - 2:00 p.m.

Saturday, 12/2/17 Children Only Shop – Noon – 3:00 p.m.

Wednesday, 12/6/17 Bruce the Spruce – noon - 2:00 p.m.

Wednesday, 12/6/17 Children Only Shop – 5:00 – 7:00 p.m.

Wednesday, 12/6/17 Explorer Wednesday – Holiday Memories 5:00 - 7:00:00 p.m.

Thursday, 12/7/17 Dinner Program – Anastasia Lee Christmas 5:00 – 7:00 p.m. \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Saturday, 12/9/17 Children Only Shop – Noon – 3:00 p.m.

Saturday, 12/9/17 Bruce the Spruce – noon - 2:00 p.m.

Tuesday 12/12/17 A Night at the Museum

Saturday, 12/16/17 Children Only Shop – Noon – 3:00 p.m.

Saturday, 12/16/17 Bruce the Spruce – noon - 2:00 p.m.

Wednesday, 12/20/17 Bruce the Spruce – 5:00 – 7:00 p.m.

Wednesday, 12/20/17 Children Only Shop – 5:00 – 7:00 p.m.

Saturday, 12/23/17 Bruce the Spruce – noon - 2:00 p.m.

Saturday, 12/30/17 Bruce the Spruce – noon - 2:00 p.m.

Sunday, 12/31/17 Special Event US Bank Eve



# Neville Public Museum Attendance and Revenue Comparison

|           | 2014       |                   | 2015       |                   | 2016       |                   | 2017       |                   | Attendance |
|-----------|------------|-------------------|------------|-------------------|------------|-------------------|------------|-------------------|------------|
|           | Attendance | Admission Revenue | Attendance | Admission Revenue | Attendance | Admission Revenue | Attendance | Admission Revenue |            |
| January   | 1,825      | \$4,601.00        | 3,847      | \$ 8,068.50       | 2,358      | \$ 6,866.50       | 2,504      | \$ 6,942.00       |            |
| February  | 2,545      | \$4,401.00        | 4,597      | \$ 8,394.00       | 2,642      | \$ 6,138.00       | 2,984      | \$ 6,437.00       |            |
| March     | 3,280      | \$7,959.50        | 3,375      | \$ 6,749.00       | 3,828      | \$ 9,645.50       | 3,703      | \$ 10,835.25      |            |
| April     | 3,705      | \$6,518.00        | 2,981      | \$ 4,080.00       | 4,757      | \$ 7,675.00       | 4,436      | \$ 6,470.50       |            |
| May       | 3,517      | \$6,212.00        | 3,275      | \$ 4,777.50       | 3,963      | \$ 5,623.00       | 4,338      | \$ 6,243.50       |            |
| June      | 3,358      | \$7,890.50        | 3,212      | \$ 6,432.75       | 3,795      | \$ 9,047.50       | 3,885      | \$ 9,918.50       |            |
| July      | 3,623      | \$11,645.50       | 2,913      | \$ 6,682.00       | 4,092      | \$ 13,177.50      | 3,482      | \$ 8,957.50       |            |
| August    | 4,222      | \$11,946.00       | 3,388      | \$ 8,064.00       | 4,802      | \$ 16,136.50      | 3,586      | \$ 10,096.00      |            |
| September | 2,881      | \$6,359.50        | 2,251      | \$ 3,778.00       | 2,986      | \$ 5,410.00       |            |                   |            |
| October   | 4,059      | \$9,668.50        | 3,668      | \$ 5,426.00       | 3,848      | \$ 6,561.50       |            |                   |            |
| November  | 5,576      | \$14,606.00       | 4,031      | \$ 7,390.00       | 3,928      | \$ 5,970.50       |            |                   |            |
| December  | 7,864      | \$22,542.50       | 4,980      | \$ 9,126.50       | 6,146      | \$ 14,184.50      |            |                   |            |
| TOTALS    | 46,455     | \$114,350.00      | 42,518     | \$78,968          | 47,145     | \$106,436         | 28,918     | \$ 65,900.25      |            |

# Neville Public Museum Attendance and Revenue August 2017

| Date  | Day       | Admission | Guided Tours | Balance Learning | Self-guided Tours | EWEX | Facility Rental/Meeting | Event/Program Attendance | Total Attendance | Total Admission Revenue (Net) | Total Facility Rental Revenue | Waived fees for Brown County | OUTREACH |
|-------|-----------|-----------|--------------|------------------|-------------------|------|-------------------------|--------------------------|------------------|-------------------------------|-------------------------------|------------------------------|----------|
| 1     | Tuesday   | 83        |              |                  |                   | 6    |                         |                          | 89               | \$ 325.50                     |                               |                              |          |
| 2     | Wednesday | 200       | 43           |                  |                   | 11   |                         |                          | 254              | \$ 895.00                     |                               |                              |          |
| 3     | Thursday  | 176       |              |                  |                   | 4    | 8                       |                          | 188              | \$ 672.00                     | \$40.00                       |                              |          |
| 4     | Friday    | 88        |              |                  |                   | 1    | 47                      |                          | 136              | \$ 309.00                     | \$60.00                       |                              |          |
| 5     | Saturday  | 156       |              |                  |                   |      |                         |                          | 156              | \$ 818.50                     |                               |                              |          |
| 6     | Sunday    |           |              |                  |                   |      |                         |                          | 0                |                               |                               |                              |          |
| 7     | Monday    |           |              |                  |                   |      |                         |                          |                  |                               |                               |                              |          |
| 8     | Tuesday   | 37        |              |                  |                   | 8    |                         |                          | 45               | \$ 129.00                     |                               |                              | 14       |
| 9     | Wednesday | 46        | 20           |                  |                   | 5    |                         |                          | 71               | \$ 188.00                     |                               |                              |          |
| 10    | Thursday  | 98        | 62           |                  |                   | 4    |                         |                          | 164              | \$ 588.00                     |                               |                              | 700      |
| 11    | Friday    | 91        |              |                  |                   | 3    | 5                       |                          | 99               | \$ 342.00                     | \$40.00                       |                              |          |
| 12    | Saturday  | 89        |              |                  |                   |      |                         |                          | 89               | \$ 319.50                     |                               |                              |          |
| 13    | Sunday    | 89        |              |                  |                   |      |                         | 30                       | 119              | \$ 360.00                     | \$60.00                       |                              |          |
| 14    | Monday    |           |              |                  |                   |      | 8                       |                          | 8                |                               |                               | \$ 60.00                     |          |
| 15    | Tuesday   | 46        |              |                  |                   |      |                         |                          | 46               | \$ 193.00                     |                               |                              |          |
| 16    | Wednesday | 68        |              |                  |                   | 4    | 126                     | 12                       | 210              | \$ 196.00                     | \$250.00                      |                              |          |
| 17    | Thursday  | 115       | 110          |                  | 13                |      | 7                       |                          | 245              | \$ 594.00                     |                               |                              | 315      |
| 18    | Friday    | 53        |              |                  |                   | 7    | 7                       |                          | 67               | \$ 214.00                     | \$40.00                       |                              |          |
| 19    | Saturday  | 90        |              |                  |                   |      |                         |                          | 90               | \$ 458.50                     |                               |                              |          |
| 20    | Sunday    | 37        |              |                  |                   |      |                         |                          | 37               | \$ 144.00                     |                               |                              |          |
| 21    | Monday    |           |              |                  |                   |      |                         |                          | 0                |                               |                               |                              |          |
| 22    | Tuesday   | 60        |              |                  |                   | 3    |                         |                          | 63               | \$ 272.00                     |                               |                              |          |
| 23    | Wednesday | 70        |              |                  |                   | 7    | 14                      |                          | 91               | \$ 215.00                     | \$100.00                      | \$ 60.00                     |          |
| 24    | Thursday  | 62        | 35           |                  |                   | 18   |                         |                          | 115              | \$ 305.50                     |                               |                              |          |
| 25    | Friday    | 43        | 8            |                  |                   | 7    | 5                       |                          | 63               | \$ 184.00                     | \$40.00                       |                              | 150      |
| 26    | Saturday  | 118       |              |                  |                   |      |                         |                          | 118              | \$ 462.50                     |                               |                              | 360      |
| 27    | Sunday    | 159       |              |                  |                   |      |                         |                          | 159              | \$ 618.00                     |                               |                              | 96       |
| 28    | Monday    |           |              |                  |                   |      |                         |                          | 0                |                               |                               |                              |          |
| 29    | Tuesday   | 72        |              |                  |                   | 6    |                         |                          | 78               | \$ 283.50                     |                               |                              |          |
| 30    | Wednesday | 56        |              |                  |                   | 9    |                         |                          | 65               | \$ 181.00                     |                               |                              | 115      |
| 31    | Thursday  | 54        |              |                  |                   | 6    |                         |                          | 60               | \$ 219.50                     |                               |                              |          |
| TOTAL |           | 2,764     | 334          | 0                | 50                | 120  | 243                     | 75                       | 3586             | \$10,096.00                   | 741                           | 245                          | 1750     |